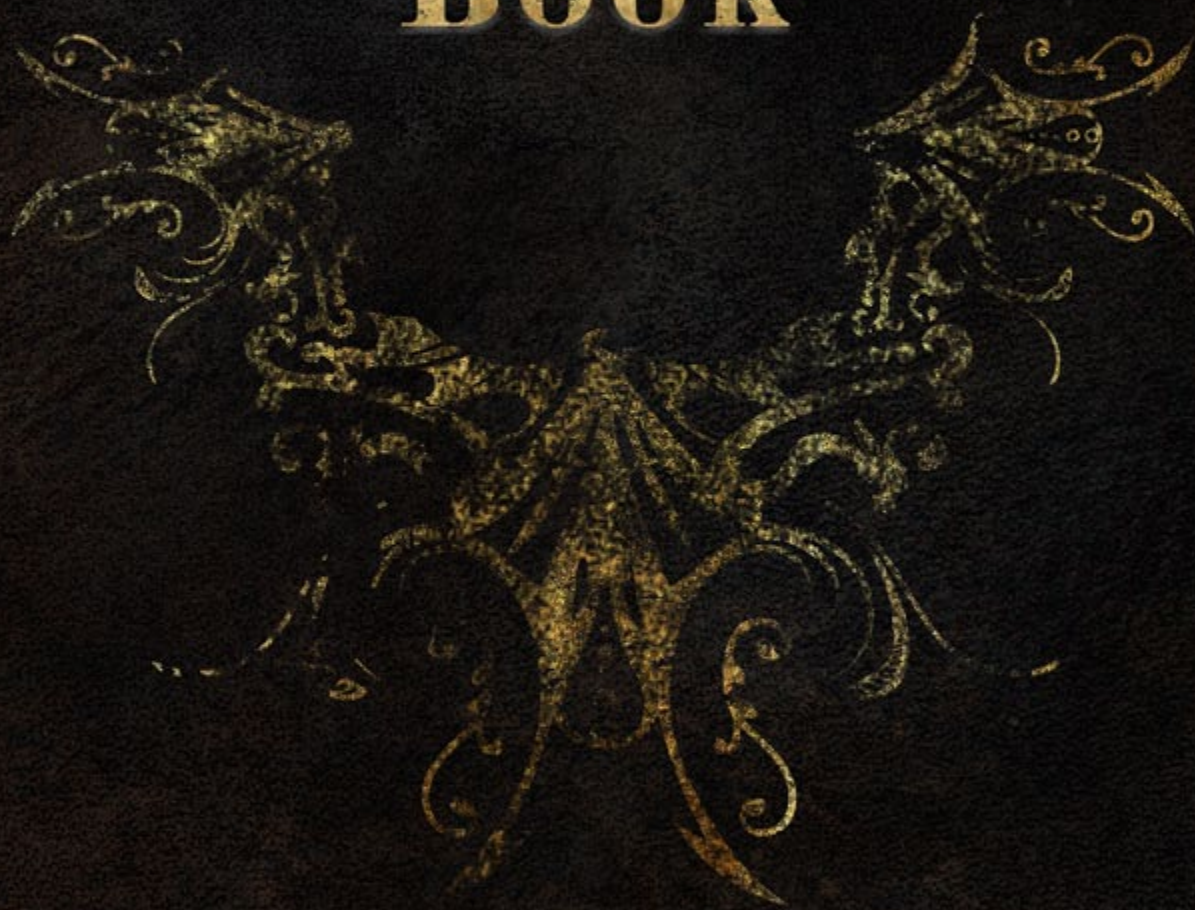


The  
**TXT**  
Book



MMX



# THE TXT BOOK

PRESENTED BY: PICKUP PODCAST

WRITTEN BY: RYAN D. & WILLIAM K.

**"IN ORDER TO TRULY VALUE THE KNOWLEDGE YOU  
RECEIVE FROM SOMETHING, YOU MUST GIVE UP SOME-  
THING THAT YOU VALUE TO RECEIVE IT."**

ALL CONTENT CONTAINED HEREIN IS COPYRIGHT  
© CHARISMEDIA COMMUNICATIONS, 2010



## ABOUT THIS BOOK

We here at Pickup Podcast created this book to help you with your texting. The thing we realized, was that in creating a book entirely about texting, we're leaving out a lot of other important concepts! Everything about body language and how to talk to women in person is only briefly covered with the essentials in this book. But don't worry—we've got you covered.

The [Pickup Podcast Toolbox](#) was created to make learning about women easy. We have broken down the basic tools that you'll need in your skillset and put them online... for free.

Are we crazy? Maybe. Visit the [Pickup Podcast Toolbox](#) and decide for yourself.

## WHAT IS PICKUP PODCAST?

- [Over 100 Interviews](#) with famous Pickup Artists and Dating Gurus—enough free content to keep your brain loaded for months.
- A [Forum](#) full of guys like you who want to help you better your skills with women.
- [SiriusXM Satellite Radio's](#) trusted source of charisma and attraction training.



# TABLE OF CONTENTS

COPYRIGHT	2
ABOUT THIS BOOK	3
TABLE OF CONTENTS	4
I. INTRODUCTION TO TEXT GAME	8
Why Text?	9
II. GETTING HER NUMBER	11
Her Number is a Means to an End	11
How to Get Her Number	12
When to Get Her Number	14
Don't Wait Until You Say Goodbye	16
'Tis Better to Exchange Than Receive	17
You Have Her Number, Now What?	17
Pre-emptive Anti-Flake Qualification	18
Who is this Girl?	18
Playing the Numbers Game	20
Who Did I Meet Last Night?	20
Conclusion	20
III. THE FUNDAMENTALS OF TEXTING	21
Main Reasons to Text	21



Proper Texting Mindsets	22
Create A Solid identity	23
You Can Never Have Too Much Text (false!)	24
Don't Always Be Available	25
Don't Be Needy	25
Have a Sense of Humor	26
Never Be Too Serious	26
Using Emoticons	26
Lead the Dance	27
Misinterpretation	28
The Power of Nicknames	29
How to Use Nicknames	31
Picking the Right Nickname	31
Mirroring	33
Building Unconscious Rapport through Mirroring	35
Conclusion	36

## IV. PRACTICING SAFE TEXT 37

Getting Started: What Your First Few Texts Tell Her	37
First Text No-No's	38
Ingredients of an Effective First Text	38
Setting a Fun, Playful Tone	39
Engaging Her Emotions: Recalling Rapport Topics	39
Compelling Her to Respond	39
What an Effective First Text Looks Like	40
Using Social Networking Sites	41
The Power of Your Profile	43



Answering the “Who is this?” Text	44
Playfully Tease Her	46
Pass Her Tests	47
Make Fun of Yourself	54
Make Up Memories: Role-Playing	56
Avoid Short Replies	59
Guess Her Answer	59
Disqualifiers: Show That You Have Standards	60
Ending the Conversation	61
If She Stops Responding: The Re-engaging Text	62
The Ego Stroker	63
Creating Urgency	64
Conclusion	64

## V. GETTING HER TO MEET UP 66

Plant the Meet-up Seed	67
Imply the Invite	67
Avoid First Date Awkwardness: Make it an Activity	70
Invite Her to Something You’re Already Doing	71
Be Sensitive to Her Schedule	72
The Odd Time Technique	73
Get Excited For Tonight: The Reminder Text	74
If You Need an Answer	75
The ‘Chickie Buffer’	76
Advanced Group Dating	78
If She Flakes, Don’t Take it Personally	78
Why Boy Scouts Don’t Care About Flaking	78



How To Respond if She Flakes	79
Enough is Enough: Call Her Out	80
The Day After Text	81
Conclusion	81

## VI. FROM TEXT TO SEX 83

Creating a Sexual State	83
Own Your Sexuality	85
Be Bold, Not Brash	86
Directive Misinterpretation	91
Gauging a Girl's Sexual Radar	93
Sexual Innuendos	94
"That's What She Said"	97
"Let's Do It"	98
Avoid Grabbing Onto Her Sexual Hooks	100
Priming Sexual Encounters	102
Conclusion	104

## VII. ADVANCED TEXT GAME 105

Provide a Space	105
Overcoming Her Insecurities	107
Elicit a Woman's Fantasies	114
Using Descriptive Language	118
"The Dirtiest Dream"	119
Create Your Own Techniques	122
Putting it All Together	123
Conclusion	127



# I. INTRODUCTION TO TEXT GAME

Are you textually active? Chances are you (and most people you know) are. In 2008, U.S. mobile subscribers sent and received text messages more often than they made mobile phone calls. According to Nielsen Mobile figures, a typical U.S. mobile subscriber sends and receives 357 text messages per month, compared to placing and receiving 204 phone calls. ([http://www.textually.org/textually/archives/cat\\_random\\_stats.htm](http://www.textually.org/textually/archives/cat_random_stats.htm))

This is just in the United States alone. In fact, an estimated one billion text messages (SMS) are being sent every day around the world! What does this mean for you? It means that as people continue to rely more and more on text messaging as the central form of communication, it is imperative that you master this skill. Why? Because at least half of these people are women, and texting has become their preferred method of communication. If you don't understand how to properly interact (flirt, build attraction, set up dates, etc.) with a woman via text, you are going to be left behind, allowing some other guy (who, let's be honest, probably isn't as cool as you) to win her over.

In this book we are going to share with you all the tools necessary to become a texting wizard. The responses you will get from girls will truly seem like magic!

We have been sending and receiving an average of 7,000 texts every month for over 3 years, with 99% of those recipients being women. We have made enough mistakes to know what does and does not work. Luckily, you will get to benefit from our mistakes by reading this book.

There are two important steps in learning a new skill set. The first step is to get guidance from someone who has already done what you are trying to do. The second is to actually do what that person suggests. We have tried to make this book as hands-on as possible so that you can begin to practice immediately. Not only are you going to learn the principles behind why these techniques work so you can create your own style, but this book is also packed with real world examples straight from our phones (the girls' names have been changed to protect their identities, of course).



It is our wish that by reading and practicing the skills you are about to learn, you not only become a happier, healthier and more successful person, but that you use your newfound knowledge to enrich the lives of the women you interact with.

## WHY TEXT?

Let's begin with the obvious. What at first may be annoying, the fact you won't get an immediate response, is actually one of texting's most valuable traits as a tool of attraction. Because you do not have to respond immediately as you do on the phone or in person, you have time to craft the perfect response. It is as if the conversation has been slowed down to the point where you can actually see the elements of attraction forming, allowing you to easily move the conversation in the direction of your choice.

This is the perfect training ground for becoming a world-class flirt. How often have you walked away from a conversation with an attractive woman only to have the perfect thing to say come to mind right afterward? Why couldn't it have come to you when you needed it? With the help of this book, you can train your brain to form the patterns of successful flirting with the opposite sex through the slower-paced process of texting. Then, when you are in a 'real-time' conversation with a beautiful woman, the words will come effortlessly because the patterns have already been formed. In essence, practicing the principles of proper texting that you will learn in this book will directly help you to develop the skill of quick wit and banter.

Another huge benefit is that text messaging is far less invasive than a phone call. Unlike a phone call, a woman does not have to decide right then and there if she is going to answer your call. With a text you get direct access to her. She does not have to stop what she is doing or go to a quiet place. This flexibility means you are far more likely to get a response. This isn't to say that you should never call. Unlike a phone call or a conversation in person, you can't just babble on. Some phones have a limit of 160 characters per text, so you have to fit more meaning in fewer words. This trains you to further improve your ability to communicate by forcing you to clarify your thoughts.

A less apparent advantage of texting is that you gain an elevated level of boldness and confidence. Because she is not right there in front of you, she is much more likely to say what is on her mind. As you will see later on, this lack of social pressure is particularly useful when it comes to creating a sexual state with her.

Finally, text messaging allows you to work smarter, not harder. The ability to flirt with several girls at once via text messaging allows you to maximize your time. Cou-



pled with the fact that you can do it from just about anywhere, texting is no doubt one of the most powerful and versatile tools for building and maintaining attraction with a woman.

We hope that by now, you are beginning to see why texting is so amazing. Are you ready to learn how to drive a woman wild with your phone? Before you can begin to master these skills you must first have a few women's phone numbers in your phone to text.

*Note: It is a good idea to contact your mobile service provider and add UNLIMITED text messaging to your plan ASAP. Once you have exceeded your monthly limit, the cost of texting can really add up. An unlimited texting plan is usually less than \$10 per month, which is well worth it in our opinion. Don't say we didn't warn you...*



## II. GETTING HER NUMBER

Before you can become a text message all-star making girls laugh, swoon, and incredibly turned on, you'll need numbers to text. The more numbers you have to practice with, the faster you are going to master the art of texting. This section will cover how, when and why to get a girl's phone number. It's a lot easier than you think.

### HER NUMBER IS A MEANS TO AN END

Why are you getting a girl's number anyway? The goal of any interaction with a girl you are attracted to, at least in the beginning, is to continue to get to know each other, to see if you would make a good match. This can only happen by spending time together. To spend time together, you need to have her phone number so that you can easily contact her. If you are getting a girl's number, the goal should always be to meet up again.

You never get her number to "call her sometime". That's far too vague. When things are vague people tend to flake because there is nothing solid to commit to. You got her number for a reason. You got it to give her details for a date you had just set up. Getting a girl's number should almost always be a logistical hurdle, never the main focus. It is simply a tool for exchanging information on when and where to meet, or if plans change.

Often times when a guy asks for a girl's phone number, several things run through her head:

*"Should I give this guy my number?"*

*"Will he be constantly calling and annoying me to go on dates with him?"*

*"I don't want him to think I am mean so I'll just give it to him and then ignore his calls."*

*"I'll give him my number just so he will leave me alone."*



When you get her number as a result of a specific date you two have planned together in the midst of your fun conversation, you avoid all of these thoughts. It makes perfect sense in this context for her to give you her number.

## HOW TO GET HER NUMBER

Now that you know the purpose behind getting a girl's number, let's go over some specific techniques you can use to ensure she feels comfortable, and maybe even excited to give it to you.

- **ACTUALLY GO TALK TO HER.** If you see a girl you find attractive, go talk to her. Don't think about it, just do it. The longer you wait, the more likely you are going to talk yourself out of it. Walk up standing tall and talk with confidence and a smile. Introduce yourself and shake her hand. Who cares what you say. Just say something! There is little to risk and much to gain.
- **TALK TO HER OVER YOUR SHOULDER, NOT FACE TO FACE.** When you talk to a girl completely face to face, it puts a lot of pressure on her. It is much more natural to talk to a girl while you are next to her, not in front of her. Talking face to face seems more like a confrontation than a conversation. You want to put her at ease, and make sure that she feels comfortable, not tense.
- **KEEP THE BEGINNING OF THE CONVERSATION LIGHT AND PLAYFUL.** Have fun and smile! Be in the moment. Flirt back and forth. Take a deep breath and relax. This is supposed to be fun! Playfully nudge her on the shoulder with the back of your hand. If you do it right, she will begin asking you questions about yourself like, "So what do you do?" or "What's your name?" This is a good thing. It means she is interested and you can continue to the next step.

*Note: This is a very basic outline. There are a lot of psychological principles of attraction that are out of the scope of this book. Check out [PickupPodcast](#) to learn more.*

After the playful, fun conversation goes on for a minute or two and you can tell she is enjoying it, qualify her by asking her a question that leads her to tell you something she thinks is positive about herself.

EXAMPLE: "YOU SEEM REALLY FUN, WHAT IS SOMETHING COOL ABOUT YOU THAT HARDLY ANYONE KNOWS?"

Let her answer. However she answers, be sure to accept her for it. In other words,



say something like “That’s really cool”. It doesn’t matter if she tells you she is a world-class yodeler, you have to accept her. This is the gateway through which she is going to start making a genuine connection with you. Now, it’s okay to turn towards her and face her completely. She is properly invested in the conversation and has earned your positive body language. Remember to keep her comfort level growing with your touch.

For more tips, check out the following PickupPodcast Episodes: [#3 - Toolbox: Body Language](#) and [#20 - Kino \(Touching\) Breakdown](#)

*Note:* Ask yourself if this is really someone with whom you want to move forward. If so, proceed to the next stage in the map of interaction. If not, go talk to another girl. Don’t waste each other’s time. Your time is much too valuable. Respect yourself enough to go after what you want.

At this point in the interaction, you can start finding out personal information about her. In general, ask more specific questions that make her pause and think. You will learn a lot more about what type of person she is from a question such as “What’s the most adventurous thing you have done so far this year?” rather than “How was your day?” People don’t want to feel like they are sitting through an interview. Relate what she says to a story from your life. This especially includes things like your passions, hobbies, dreams, goals, travel, etc.

EXAMPLE:

You: “What do you do?”

Her: “I am a cocktail waitress”

You: “Not what do you do for work silly...what do you do for FUN?”

Her: “Ummm...I used to go horseback riding all the time when I was younger.”



You: "NO WAY...that is so cool! I don't know about you, but the last time I rode a horse it was the most exhilarating feeling. I felt so alive! It was like I was the sheriff in one of those old western movies chasing down the bandit who just robbed the train. Did you ever do anything like that?"

She should now be much more willing to open up and share about her life in return. Now actually listen to her instead of just waiting for your turn to talk.

*Important: You must tell the truth. Do not lie or make up stories at this point. You are being open and honest. This is where you will make a genuine connection. If she finds out later that you lied, she will feel like you tricked her and will have a hard time trusting you again.*

Here are a few rules for successfully meeting and getting a solid number from a woman you are interested in:

1. **IT IS ONLY AS BIG OF A DEAL AS YOU MAKE IT.** A woman will be looking at you to gauge how comfortable she should feel in the interaction. If you appear nervous when getting her number, she will sense it. As you are getting her number, keep talking about whatever you were talking about. If you act like it is not a big deal, it won't be a big deal.
2. **DON'T ASK FOR HER NUMBER.** When you ask her a question she now has an obligation to answer you. In answering she needs to access how she feels and decide either 'yes' or 'no'. Instead, use directive phrases like: "Let's exchange numbers", "Here, put your number in my phone" or "You are so fun, we are totally exchanging numbers!"
3. **ASSUME SHE IS GOING TO GIVE YOU HER NUMBER.** People act in accordance with what is expected of them. If you pull out your phone with an air of confidence that says you do this all the time, she will go right along with you. At [The Art of Charm](#) we say, "Your hesitation is her reservation." The second you are unsure or hesitate she will second-guess you and your intentions.

## WHEN TO GET HER NUMBER

When is the best time to get a girl's phone number? You actually shouldn't be asking yourself this question. The question you should be asking is, "Do I like this girl



based on what I have learned so far in talking with her?" If the answer is 'yes', then we'll assume you want to spend more time with her. In that case, the next question is, "What is something fun we could do together?"

Once this question is answered, it's time to get her number.

Here is an EXAMPLE:

*You're out at a bar and you see a cute girl. You walk up with confident body language and begin talking to her. You banter back and forth, she's laughing, and her attraction is growing for you. She hooks on to the conversation and you begin sharing personal information about yourselves. She tells you how much she loves chocolate. You tell her you just happen to know the coolest little pastry shop that makes the best chocolate éclairs. She gets super excited. You say, "You know what, you're fun. I am totally going to take you there. You'll love it!" She responds with, "That sounds delicious". While pulling out your phone, you say, "Awesome, here give me your number and I'll text you the details". She gives you her number.*

Don't leave anything to chance. Lead the conversation. Introduce any activity you would enjoy doing with her. It doesn't have to be based on anything you learned in your conversation with her, although it does help if you tailor it to things you think she may enjoy.

You: "Have you ever tried hookah?"

Her: "No, what is it?"

You: "Are you serious?! Oh man it is awesome! It's this Middle Eastern water pipe that you smoke all kinds of different flavors out of it. You can smoke any flavor imaginable. My favorite is chocolate mint. It is like eating those Andes mints you get at Olive Garden...soooo good! You would LOVE it!"



You: You know what?! It's official, I am totally taking you."

Her: "That sounds fun"

You: "Here let's exchange numbers and we'll go next week some-time" (as you take out your phone)

Her: "917...."

When you are talking about the activity or location, make sure you sell it. Make it sound like the most amazing thing/place ever. Use descriptive language explaining why you love it and how it makes you feel. Remember, enthusiasm is contagious. Congratulations! You now have a date and a solid phone number from an attractive woman.

*P.S.* If you don't have a hookah, check out The Hobo Hookah and get one. It's a great conversational piece, and a great excuse to invite her over. Since a hobo hookah is travel friendly, you can bring it anywhere.

## DON'T WAIT UNTIL YOU SAY GOODBYE

When a guy is talking to a woman, he typically ends up waiting until the end of the conversation to ask for her number. There are several reasons why this is an ineffective way of getting a woman's number:

1. The end of the conversation may be an inopportune time. What if her friends come and drag her away and you don't have time to get her number?
2. By waiting until the end, it looks as if getting her number was the goal of the entire interaction as opposed to genuinely getting to know her.
3. Numbers gained at the end of a conversation are much more likely to flake



because the emotions she was feeling when she gave you her number were not solidified, and are much more likely to wear off over time.

4. Waiting until the end can make you anxious about asking for the number, causing you to act awkward, which in turn keeps you from being in the moment and making a genuine connection with her.

This is not to say that you cannot get a girl's number on the fly. There are definitely circumstances when there isn't time to sit around and build a connection. Perhaps you met her on the subway and it is now her stop. No worries! Just grab her number and we'll show you a trick you can use to build and solidify those feelings later in the Using Social Networking Sites to Boost Attraction and Build Comfort section.

## 'TIS BETTER TO EXCHANGE THAN RECEIVE

When getting a woman's number, it is always a good idea to make sure she puts your number in her phone at the same time. This way, if a stretch of time goes between messengers, you don't get the dreaded "Who is this?" text. It also has an effect on her psychologically. Whether consciously or unconsciously, her rationale may be, "If your number isn't in her phone you must not have been worth the effort."

Most girls do not answer calls from unknown numbers. When you are saved in her phone you now belong to a group of people (friends, family, co-workers) who are a regular part of her life.

## YOU HAVE HER NUMBER, NOW WHAT?

As we mentioned earlier, it is important that after you get her number you continue the conversation. If you leave right after you get her number it will seem like the whole point of talking to her was simply to get her digits. If that really was your goal, chances are you are doing it for the validation of knowing you can get a phone number instead of genuinely being interested in meeting cool women and adding value to their lives. Make sure to know what it is that truly motivates you and, if need be, take care of that first. By continuing to talk with her, you are accomplishing several things:

- You solidify the connection and attraction you have been building with her. This has huge implications! If you are currently getting numbers that keep flaking, this is probably a big reason why.



- When you text or call her she is far more likely to answer. It gives you more information to text about as well as determines what types of texts you can send her when starting out.
- You will have to put in a lot less effort maintaining her attraction to you until your next meet up. Each new thread of conversation weaves a stronger bond between you. The more she invests in you (shares her emotions, dreams, goals, passions and life stories with you) the more she is going to want a return on that investment (showing up for a date).
- Most importantly, why in the world would you leave a conversation that is going well with a woman you are attracted to?

## PRE-EMPTIVE ANTI-FLAKE QUALIFICATION

This is a great little technique (with a big name) to drastically reduce the chances of her failing to respond to your texts or calls. Simply add in this little statement while you are putting her phone number in your phone:

“Wait, you’re not one of those people who never responds to texts or takes like 5 years to write back are you? That is SO annoying.”

If done correctly she will jump in and try to convince you she is not one of those people. This works as long as you have built up enough attraction with her.

“Okay cool we will be text buddies....but you are on probation until I see you can keep up with me.” (smile)

Since she has put in the effort to convince you that she is good about responding to texts, she will now want to stay consistent with her word and your expectations of her.

## WHO IS THIS GIRL?

When you begin using the techniques presented in this book and from your Art of Charm program, you are going to be getting more numbers than you can shake a stick at. Is easy to lose track of who is who. If you haven’t taken an Art of Charm program, check out our [Program Schedule](#).

It would be a shame to score the number of a beautiful woman you were really into, then not remember which Jessica she was. So from now on, every time you get a girl’s number, put in a code word by her name by which to remember her. You can put



down where you met her, something unique about her, or something you talked about with her. In fact, it can be a fun game to get her involved with.

You: "Okay so I need something to remember you by...how about Jessica...Dorkalicious?"

Her: "How about Jessica Super Cool and Hot" (*She will almost always suggest something over the top positive i.e. Hot, Cute, Awesome, etc.*)

You: "Well I already have 3 of those so you are going to have to choose something different."

*(smile)*

"I want it to be something totally unique to you."

Her: "Well, I am double jointed."

You: "Perfect! You are now Jessica Double Jointed cute smile." \*

*\*: It's nice to add in the "cute smile" [i.e. compliment] part because she isn't expecting it...Girls love it! You don't actually have to put it in your phone.*

It is fun to see what you both come up with. Now, do the same thing for your name. You want a fun attribute or nickname to pop up on her screen every time you text or call her. This sets you apart, makes her smile, and associates positive emotions with you. It also becomes an inside joke. Almost every name in my phone has a code word



next to it to help me remember who they are. Make this a habit.

*Note: As cool as it seems, you do not want for your code-name to be something like Handsome, Cute, Awesome or Hot. It is much more effective for it to be something funny or unique to your interaction with her or even something making fun of yourself. (i.e. Nerdface, Tiny Penis, Goofball, Thumbwrestler)*

## PLAYING THE NUMBERS GAME

Practice makes perfect. If you truly want to master the numbers game you should be getting numbers every time you go out. This includes both men and women. You need to practice being social all the time with all kinds of people. Who knows, you might have just made an important business contact, met someone who can hook you up on airfare, or just made a new friend. As you get more and more numbers, you will start to realize that it will become a normal part of your interaction with people. Remember, the reason that you are getting anyone's number is to meet up with that person again. You will be amazed at how quickly your social circle will grow and how exciting your social life will become once you really push yourself socially.

## WHO DID I MEET LAST NIGHT?

When you get to the point where you are getting multiple numbers every time you go out, it can be easy to lose track. A simple solution is to set a reminder in your phone to text all the people you met from the previous night. For guys, simply text "Hey man it was super cool meeting you last night – (your name)". For girls...well, we'll get into that next.

This is a great way to help yourself remember if you have a date or activity planned. Remember, she is waiting for you to lead. Even though she agreed to go on the date, you will have to make sure it happens, and you can't make it happen if you forget.

## CONCLUSION

Using the principles learned in this section, you should be able to start filling your phone with new phone numbers. With each new number, you should be setting up an activity. Remember, practice makes perfect. The more you do it, the easier it will become. In the next section, you will learn how to use texting as an attraction tool and make your texts work for you. Every text that you send will now have a purpose.



### III. THE FUNDAMENTALS OF TEXTING

As you continue your training to become a text ninja you will find there are certain underlying concepts that govern all successful text interactions. Go over this section several times and refer back to it often, as you will be using these concepts in each and every text interaction you have with girls you are interested in. Meditate on this, Grasshopper.

By following the advice in the previous section you will quickly begin to stockpile solid phone numbers from girls you are interested in. Now that you have fuel for the fire, let's take a look at how to keep these women excited to meet up with you again.

#### MAIN REASONS TO TEXT

Let's be honest. You are not going to form a deep, lasting relationship through text messaging alone. Often, guys think they should constantly be texting a girl as long as she is responding. Some of this stems from the fact that they thrive off of the feelings of validation we get when she texts back. Unfortunately, just because she is writing back does not mean the relationship is moving forward. Texting is a tool, albeit a powerful one, that must be used with a purpose in mind. There is only one main purpose for sending a text: To Meet Up With Her.

Ultimately, spending face time is where the magic of any relationship occurs. You can't kiss her, gaze into her eyes, have sex, see her smile, listen to her laughter, or touch her soft skin over text. All other things you accomplish through texting, like building attraction, a bit of comfort and even sexual tension are all meant to bring her to the conclusion that spending time with you is her best possible option. And, if she is an attractive woman, she does have options.

If you are about to send a text and it isn't bringing you closer to meeting up with her, do not send it! You do not want to become the friendly text-buddy who she never hangs out with. It is better to try to move it forward and fail, than to constantly be hoping and wishing that because she still texts you back, you have a chance with her. Take



note though... This does not mean that every text you send should be an invite to hang out. That would kill attraction and show neediness. Have a purpose in mind when you text and do not send unnecessary texts to a girl just for the sake of texting her. However, if you are not able to hang out with a girl for an extended period of time, you need to text her periodically so that you stay on her mind. This makes it much easier to hang out with her when the time comes. It is far simpler to keep the momentum going than to start all over again. The following section covers all the methods and techniques you will need to accomplish this goal while having more fun than you ever thought possible.

## PROPER TEXTING MINDSETS

When you are about to send a text, there are a few mindsets that will help you tremendously. Follow these and you will notice that the effectiveness of your texts will skyrocket.

1. **SEND IT AND FORGET IT.** After you send a text, go on with your life and keep yourself busy doing something else. We have all sent a text, especially if it is to some girl whom we are especially interested, and then proceed to constantly check our phones to see if she texted back. After a few minutes we begin to doubt what we sent. As the minutes stretch our mind starts playing tricks with us. "Why did I send that? I am so stupid. Now I ruined everything. What if I offended her? She must think I am so stupid. Maybe I should send another text to fix it, etc, etc, etc." Stop it! Just let it go. There have been countless times when we have sent out texts and thought the very same thoughts only to have the girl text us back hours later with a fun playful response. Of course at that time we think, "I knew that was going to work! I am a genius." Stop worrying and just let it go. If you are using the principles in this book you'll be doing just fine.
2. **THE WAY YOU WORD YOUR TEXTS IS CRITICAL.** Over text she does not have the same social pressure to reply to you as she does in person. Each text you send must be engaging enough to evoke a response. A great way to help you do this is to imagine she is bored at work, school, home, etc and it is your job to make her smile. This has huge implications in the way you word your texts. "Hey what's up?" most likely won't make her smile but "Hey Princess Sparkles what's cooking? I think you should draw me a picture today...I've always liked dinosaurs :)" is sure to make her crack a smile. It takes her out of the monotony of everyday life. You are her sweet escape even if it is just for a moment.



3. **NOTHING IS A BIG DEAL.** Whenever you are in the middle of a text interaction and start becoming nervous that you might mess up or do something wrong, take a step back and take a deep breath. Relax and smile or take a break for a few minutes and do something else. Your texts will be much more effective when you are in a happy, fun and positive mood.
4. **TAKE RISKS.** Don't be afraid to try something new. This is the only way you are going to advance. You have nothing to lose and plenty of knowledge to gain. Take a chance and see what you are capable of. Become a social scientist.
5. **DON'T GIVE UP TOO EASILY.** You may have sent a text that she didn't respond to, so you think all is lost. Oftentimes, success is just around the corner. Believe in yourself. I can't tell you how many times I thought an interaction was lost and after trying just one more text, she replied and we ended up meeting and having an amazing time.
6. **CUT YOUR LOSSES.** If you have tried everything and it just doesn't work out, let it go and move on. Don't waste your energy on something that isn't giving you a return. Like Kenny Rogers said, "You got to know when to hold 'em, and you got to know when to fold 'em." Adopting a mindset that incorporates these principles will make your journey to text mastery much smoother, less frustrating and much more fun!

## CREATE A SOLID IDENTITY

One of the most attractive qualities a person can have is knowing who they are as a person, what they are all about, and what their boundaries are. Do not agree with everything she says just because you like her. Whether or not she is testing you, she can tell when you are just agreeing with her so she'll like you, or agreeing because you actually agree. Girls sometimes will ask hard questions to see if a guy will stand up to them.

Guys often disregard their own beliefs and preferences by agreeing with the girl they are pursuing in an attempt to create a fake commonality. They believe this will make her like them more, but this is not the case. She will find you weak and assume she can walk all over you. It is better to voice your opinion when you disagree. There is no need to apologize for it. It is not a big deal. Agree to disagree, come to a compromise, or better, redirect the conversation away from her test. However, do not disagree with her just for the sake of arguing because then you'll become annoying.

Know what you want, need, and desire, and be okay with voicing them even if she disagrees with your tastes.



If you don't already know, attractive women have plenty of guys already chasing after them. What does this mean for you? It means she is already receiving countless texts from other guys all day long. Unfortunately for her (and luckily for you) they are all saying pretty much the same stuff.

Why is this to your advantage? Over time she becomes conditioned to all these texts, and they no longer have much of an effect on her. But what if she were to receive a text from you that was unique and fun, forcing her to break out of her 'autopilot' responses? It is as if all she has been having is vanilla and you just gave her chocolate.

You've made her curious, and attraction begins with curiosity. In order to set yourself apart you must demonstrate that you are not going to just put her through the same things she has already experienced. There are multitudes of ways to do this, many of which are covered in this book.

## YOU CAN NEVER HAVE TOO MUCH TEXT (FALSE!)

One of the biggest mistakes guys make when texting a new woman they are interested in is texting or calling her way too much. Just because she doesn't respond immediately to your text messages or answer every call, doesn't mean you should just text or call her again. Persistent text messages communicate neediness and a scarcity mentality. This is a guaranteed way to kill attraction. So how do you know when you are texting her the right amount? Here are some key indicators that will help you calibrate.

YOU MAY BE TEXTING/CALLING HER TOO MUCH IF:

- Her response time is consistently slow
- She doesn't engage you in conversation or latch onto your hooks
- She consistently gives you one-word/super short replies ('okay', 'sure', 'yep', etc.)
- She doesn't initiate text/phone calls.

YOU'RE TEXTING/CALLING HER JUST ENOUGH IF:

- She initiates text/phone calls
- She responds to text/phone calls quickly
- She readily engages you in conversation and latches onto your hooks
- She answers your questions



- She propels the interaction forward by asking questions of her own.

Keep these in mind so that you're in tune with whether or not you are texting or calling her too often. This is also a good indicator of her interest level. If she stops showing interest in you, do not continue to text and call her day after day without a response back. Take a few days off from contacting her, then try using the principles from the When She Stops Responding – The Re-engaging Text section or contact her through your Facebook profile using the principles from Using Social Media. Send her periodic text messages over the course of a couple weeks. If she doesn't respond favorably after this, cut your losses and move on.

## DON'T ALWAYS BE AVAILABLE

Don't always reply immediately when she texts you. Taking some time to respond communicates that you have a lot going on and that she is not the most important thing in your life. After all, this is someone you've just met. She hasn't earned your undivided attention. If you are constantly available to respond immediately or are continually texting her, she will wonder why you don't have anything else keeping you busy. On the other hand, don't take this to the extreme and wait hours to respond to each and every text. Mix it up. The bottom line is that you want to demonstrate to her that you have a life full of friends, hobbies, events, etc - even if you don't at the moment. Besides, you will soon be extremely busy having fun with all the cool people you have met using the principles taught in this book!

Note: If you are in the middle of an important conversation topic stay involved with the interaction until the subject changes or you indicate that you have to go.

## DON'T BE NEEDY

This is one of the most important and yet most difficult attributes to cultivate. Think about it: if you already had a life full of amazingly beautiful women, would you really care if an interaction with a new one failed? No! You have enough going on in your life that it's okay if one interaction doesn't work out! This is the type of attitude that drives women wild. This is one of the major reasons that 10% of guys get 90% of the women out there. You must come across as non-needy and be willing to walk away if she does not live up to your standards and expectations. We cannot emphasize this enough: you must release your attachment to the outcome. There are so many opportunities to meet women every day that you can afford to mess up. Just learn from it and



move on. It is time for you to see the world as a place of boundless opportunity. Each day you probably come across hundreds of women, many of whom are attracted to you. Adopt an abundance mentality.

## HAVE A SENSE OF HUMOR

When asked what they find most attractive in men, women consistently rank a sense of humor as the top attribute. Why? Humor indicates that you don't take yourself (or the interaction) too seriously, and seriousness is the exact opposite of the emotion we are trying to elicit in order to build attraction in the beginning. In fact, a woman who is not initially attracted to a man can find his sense of humor so irresistible that she ends up falling for him hard.

Nothing brings a woman's guard down like humor. When she is laughing she is relaxed, comfortable and associating you with a good time. When this occurs, she is no longer judging or analyzing you. It lets her know that you will be fun to be around when you hang out again. Having a sense of humor will also put you in a more light-hearted mindset.

## NEVER BE TOO SERIOUS

Unless you are emotionally connecting with a girl, you should be constantly displaying the lighthearted side of your personality. Keep your text message conversations easygoing and fun. When texting a girl you just met, there really is no need to be too serious. You don't even know enough about her to be serious. Hold off on trying to build a strong emotional connection via text. Serious conversations should be done in person if possible, and only after a connection has been established. The conversation will be far more effective this way, as it is far too easy to misinterpret feelings and emotions through text. If it is something that you absolutely must discuss and share with each other before you are able to hang out again, call her and do it over the phone.

## USING EMOTICONS

Since most in-person communication is done through non-verbal cues such as body language, vocal tonality, facial expressions, etc., it is critical to use emoticons, acronyms and initialisms (words that describe bodily reactions i.e. 'lol', 'haha') to create the mood and emotion you're intending to communicate. As you will see in many of the exam-



ples, we will end a statement with:

Haha...lol, or :) LMAO!

Another funny way to set yourself apart now that emoticons have become so popular is to spell them out in parenthesis instead i.e. :) becomes (smiley face) You can use any variation of these. They let a girl know when you are being playful, in a good mood, sympathizing, and are intending to be funny. They can even lessen the sting of an otherwise overly cocky statement.

Here is an example of a statement that could be taken the wrong way had the emoticons not been used:

You: "I could never hang out with you. You are just trouble."

That comes across as cold and would not make sense in a conversation. You want to ensure that your messages are read as you intend them to come across.

Here's how it would read with emoticons added:

You: "I could never hang out with a girl like you... haha :) you're just trouble aren't you!!? lol"

Feel the difference? Women will read your texts through a filter of whatever mood they are in at that moment. You don't want to give her the chance to misinterpret a text that was meant to be fun and playful as rude or mean just because she is in a sour mood. Get used to using these mood indicators a lot. You simply cannot text effectively without them.

*Note: Girls typically use emoticons and shorthand texts, so pay attention to how they are used. This is a perfect resource to pull from to expand your vocabulary of shorthand texts and emoticons.*

## LEAD THE DANCE

The process of building and sustaining attraction is like a dance. As a man you are



supposed to be the leader. It is a sad fact that most women are tired of waiting for men to step up and lead. Now is the time for you to step up and lead the interaction every step of the way. This isn't to say that she cannot make any sort of decision in the relationship. This just means that it is up to YOU to guide where you both want things to go.

## MISINTERPRETATION

You never want to put a girl on a pedestal. Especially if you just met her. You are starting out as equals. In fact, it will work better if it comes across (in a fun way) that she is actually the one chasing you. How do you make it seem like she is chasing you if you are the one texting her? Through the power of misinterpretation, you can spin any interaction into one where she is trying to pick you up! You can take almost any text a girl sends you and misinterpret it to seem like she is trying to take advantage of you, spend time with you, or trying to win your approval.

EXAMPLE #1: JAN 6 2009 AT 2:00:10 PM

Torri: guess what?

JAN 6 2009 AT 2:01:59 PM

Ryan: You want to come have drinks with me and get me drunk so you can take advantage of me?! Girl you are naughty!

JAN 6 2009 AT 2:03:16 PM

Torri: Oh man! You totally read my mind... haha. I'm back in new york.



EXAMPLE #2: NOV 18 2008 AT 1:21:00 PM

William: I am so excited I got a bunch of movies and I am gonna grab some wine and totally chill and watch movies I think tonight ;)

NOV 18 2008 AT 1:29:28 PM

Natasha: That sounds like a fun night to me. I love wine!

NOV 18 2008 AT 1:30:07 PM

William: Damn. Just invite your self! Rude;). LOL. As long as you bring the cheese and crackers, I'll take care of the wine. Deal!? ;)

If she is fun, she will play along and be feisty right back. With this technique you're turning the tables on her. Because you make it seem like she is chasing you, she will start role-playing which in turn causes her to feel as though she really is chasing you.

## THE POWER OF NICKNAMES

One of the key principles throughout any new interaction with a woman is to create comfort, trust, and a genuine connection. Nicknames are one of the most powerful texting tools available for setting yourself apart, keeping attraction strong, building comfort and putting a smile on her face. Use them!

EXAMPLE 1: SEP 24 2008 AT 3:53:59 PM

Ryan: Well we'll have to hang out another night then..have fun cinna bun :)



SEP 24 2008 AT 5:14:03 PM

Mandy: Telling u the nicknames u have r sooo funny.... well I hope u have a fabulous evening as well ;-)

EXAMPLE 2: THURSDAY, OCT 16 2008 AT 4:00:45 PM

Ryan: Can we reschedule for tomorrow evening sugar buns?

THURSDAY, OCT 16 2008 AT 4:05:13 PM

Jen: If I had a nickel for every time someone called me sugar buns... I'd have a nickel. I can't tomorrow but I'm around Sat :)

Through the use of a fun nickname, you begin to create a very playful vibe surrounding the interaction. Here are just a few of the effects you create by using nicknames:

1. **THEY MAKE HER SMILE.** Never underestimate the power of making a girl smile. When she is smiling, she is letting her guard down making it much easier for you to build a solid connection with her. You always want a girl to be smiling. Plus, they are fun. You can't beat a fun nickname delivered at the right time.
2. **THEY CREATE AN ACCELERATED SENSE OF INTIMACY.** Nicknames are usually reserved for two people who know each other quite well. It is most often a term of endearment created from shared experiences. By using nicknames early on you begin to subconsciously create feelings of comfort. The goal here is to create feelings in her such as "you are so fun" and "I feel like I have known you for so long!"
3. **THEY DEMONSTRATE THAT YOU ARE COMFORTABLE.** When you are comfortable,



she is more likely to be as well. A person who creates nicknames for others is usually the one directing the interaction and the one who is most comfortable. It establishes a teasing and playful frame.

4. **THEY CREATE A LITTLE CONSPIRACY.** When you create a nickname for a girl it becomes an inside joke between the two of you. This is a powerful bonding experience, which also creates comfort and trust.

Now that you can see why nicknames are so useful, let's get into how to use nicknames effectively.

## HOW TO USE NICKNAMES

Nicknames are good to use in any interaction with a woman you are interested in, especially when you are texting back and forth. Using a nickname it is as easy as just plugging it in at the beginning or end of your message.

EXAMPLE 1:

You: "hey crackerpants! Just what kinda trouble are you getting into today!?"

EXAMPLE 2:

You: "hello my little midget ninja!"

Because these are not like the typical texts she gets from guys, she will most likely be caught off guard. This will make her laugh and she will respond in a much more playful way, associating you with a fun time. Anytime you are playfully texting back and forth is the perfect time to throw in a nickname. The only times you should avoid using them are when you are in the middle of sharing meaningful information with each other or building a deep sexual state. Feel free to make up your own and use them! As you've noticed by now, ours really aren't very complicated or sophisticated at all.

## PICKING THE RIGHT NICKNAME

Both your comfort level with a girl and the type of conversation you are having (through text) determine what type of nickname to use. Here is a list of some nicknames



we've used so that you can see what we are talking about:

- **FUN:** Otter pop, Rubber Ducky, Strawberry Shortcake, Girl Scout, Rainbow Trout, Rainbow Brite, Baby toe, Smurfette, Strawberry poptart, Cookie Monster
- **CUTE:** Princess Sparkles, Snuggles McGee, Butterfly, Luv Muffin, Lady Bug, Jelly bean, Hunny Bunny, Sugar buns, Bumble Bee, honey biscuit, Little miss pretty face
- **TEASING:** Nerdball, Dork Fish, Sassy Pants, Pecker wood, Butterbean, Firecracker, Cracker pants, Midget ninja, Girly Face
- **SEXUAL:** Cock Weasel, Cum Smuggler, Sex Kitten, Sex puppet, Wiener warmer, Penis pocket, Penis puppet, Sultry temptress. (Note: be more careful with these!)

*Tip: Try rhyming the end of your texts using a nickname. Example: "peace out girl scout" or "see ya soon baby baboon"*

The 'fun' and 'cute' categories of nicknames can be used at almost any time throughout the interaction. Use the teasing nicknames when she is being sassy or putting up a bit of resistance. Be very careful with the sexual ones. Some girls love them and some will just be put off. Feel it out, and in general, save the sexual ones for a girl with whom you have advanced the interaction and created at least some sort of sexual state using the techniques taught later in this book.

The only rule is that it must be fun, playful, and calibrated to your individual interaction with each girl. Some girls can handle very sexually suggestive nicknames and laugh with you about it (i.e. 'cum smuggler'), and some girls have trouble laughing about something as simple as 'sugar buns'. Use your discretion based on how your interactions have gone up to this point and how sexually suggestive the subject matter is during your conversations. Watch for when a girl begins to start calling you nicknames in return. This is an excellent indication that she is engaged and investing in the conversation as well as enjoying the nicknames you are giving her.

EXAMPLE: DEC 8 2008 AT 2:35:38 PM

Ryan: Hey nerdball what's cooking? I think you should draw me a picture...I like dinosaurs :)



DEC 8 2008 AT 10:00:10 PM

Kerry: Hello my little meatball...how r u? ps: i thought i'd draw u a nice godzilla, plain ole dino's r boring ;)

Keep your eyes peeled throughout the examples in this book to see how and when we use nicknames. You will be surprised how often they are actually used. As you can see, nicknames simply put girls in a good mood. Often, she will play along and give you a nickname as well. This is a good sign.

*Tip: Girls like to feel like they are smaller than you as both a self-image thing and because they enjoy letting you fulfill your gender role as the "protector". Add the word 'little' or "my little" or "baby" in front of your nicknames to help bolster this feeling.*

EXAMPLE: "MY LITTLE RUBBER DUCKY" OR "BABY SQUIRREL"

## MIRRORING

Have you ever texted a girl a long, involved text only to receive a short one-word reply? Did it feel like you were pulling teeth to keep the conversation going? This can be very frustrating. Chances are you were giving her too much too soon and it killed her attraction to you. By paying attention to how much a woman is writing in her messages or what she is talking about on the phone, you can mirror her and calibrate the proper amount of information to share. You don't want to be the one person in an interaction that is giving all kinds of information about yourself if she is sharing none or just replying with one-word answers. Ultimately, the person writing the most or talking the most on the phone is investing the most in the interaction. The one who is investing the most is seen as the one chasing.

EXAMPLE: DEC 23 2008 AT 7:18:31 PM

Britney: So... Can you think of any care package item that you might need? I've got like two. Ha.



DEC 23 2008 AT 7:22:25 PM

Ryan: Not that I can think of..maybe a towel or two? LOL

DEC 23 2008 AT 7:27:29 PM

Britney: Haha okay. What colors? Also- You're a medium right?

DEC 23 2008 AT 7:51:09 PM

Ryan: Most of the time yes LOL

DEC 23 2008 AT 7:53:42 PM

Britney: Okay. And what are your favorite colors- blues and greens right?

DEC 23 2008 AT 8:02:49 PM

Ryan: No real favorites

DEC 23 2008 AT 8:05:56 PM

Britney: Lame. You make things so difficult! Lol i'm determined to find some amazing stuff for your package... Care package that is ha. Your package is amazing on its own. :)



DEC 23 2008 AT 8:21:36 PM

Ryan: Haha stop it! I am blushing

DEC 23 2008 AT 8:56:56 PM

Britney: I'm glad i made you blush.. It's flattery you deserve! Lol  
also- pick one wine you love. The first one you can think of!  
What is it? Lol!

DEC 23 2008 AT 9:02:58 PM

Britney: I apparently love the game twenty questions hahaha.

As you can see from this example, Britney is investing much more into the conversation. Just by reading it you can tell that she is the one chasing. You want to pay attention to this so that you can balance the interaction. You don't want to be investing everything into an interaction with someone who isn't giving back equally. She will sense it and be turned off.

*Note: This is much more important in beginning of an interaction when you are still in the "getting to know each other" stage. It also sets the tone for the rest of your interactions.*

## BUILDING UNCONSCIOUS RAPPORT THROUGH MIRRORING

In addition to mirroring the length of the message, it is also very effective to mirror her writing style as well. Pay attention to what kind of emoticons and expressive language she is using such as, 'Hahaha' vs. 'hehehe'. As silly as this may seem, it is another way for her to build a sense of comfort with you. The fact that you are similarly expressive (even over a short text message) causes her to form unconscious rapport with you. Just like the old saying, "birds of a feather flock together," people like to hang out with and feel more comfortable around people who are similar to them. She might not know



why, but she will become more relaxed and feel more connected with you when you mirror her word choice and writing style.

## CONCLUSION

You now have a lot of tools here to ensure that you continue to create and build attraction once you get a girl's phone number. If you didn't notice, all of the tools in this section are used to accomplish a couple things: To make a girl feel more comfortable and to make her smile. You do this by keeping the conversation light and fun. When you are texting a girl you are interested in, keep this in mind: If it makes you smile, it will probably make her smile. Keep all these principles in mind and begin practicing them immediately. The sooner they become habit, the better, as they will keep you from making the most common mistakes that guys make when texting a girl. As always, remember that each woman you interact with is unique, so treat her as such. Be willing to adapt and try new things. These are not rules set in stone, but simply guidelines.



## IV. PRACTICING SAFE TEXT

Now that you have a solid foundation on the underlying principles that govern effective text interactions, it's time for you to dive in and get your thumbs dirty. Let's turn your text life around and begin practicing safe text.

### GETTING STARTED: WHAT YOUR FIRST FEW TEXTS TELL HER

You are not the only guy going after the girl(s) you are interested in. You must be able to separate yourself from the herd and display that you are the top pick. A lot of guys can get a girl's number, but then they get so excited that they completely forget how to interact when they are texting her. At each step you have to confirm in her mind that she made the right choice to move forward with you and not the next guy in line.

Though you are only sending 1-3 lines of text, you are giving off (often unconsciously) signals that tell her a lot about what type of guy you are.

FOR EXAMPLE:

- Is meeting women a typical behavior for you?
- Do you have high Social Value?
- Are you easily manipulated or do you have a strong sense of personal identity?
- What kind of personality do you have? Will you be able to excite her and make her laugh? Or are you boring like every other guy?
- Are you needy or do you have other things going on in your life?

These are just a few of the things she will subconsciously pick up from your text messages. These will help her determine whether or not she wants to move forward with the relationship. It seems like a lot pressure to put in a few lines of text, but don't worry. You are about to learn the principles behind creating incredibly successful first text messages that give off all the right signals. But first, we need to look at why what most guys do just doesn't work.



## FIRST TEXT NO-NO'S

For many guys the first text can be a stressful experience. They will sit there wracking their brains for hours trying to come up with perfect way to start off this new text romance. After all that thought, they almost always end up coming up with something brilliant like:

- "Hey what's up?"
- "Hey cutie, it was nice meeting you last night. Want to hang out tonight?"
- "How is your day going?"
- "What are you up to?"
- "Do you remember me? -{your name}"
- "Hey it's {name} from the bar/party/club last night. What's up?"

These types of texts are typical and therefore boring. Instead of setting you apart, they lump you right into the 'lame/boring' category with every other guy. Not only do they not invoke any significant emotional reaction in her, and are therefore ineffective, but they kill any initial attraction you built up with her when you got her number in the first place.

## INGREDIENTS OF AN EFFECTIVE FIRST TEXT

What goes into a creating a first text message that sets you apart and makes her excited to text you back? There are three essential ingredients that your first text message needs to have in order to make it most effective.

1. It needs to set a fun, playful tone for future interactions
2. It needs to engage her emotions, causing her to re-affirm her attraction to you
3. It needs to compel her to respond

If you can accomplish all of these in your first text, you can almost guarantee she will not only respond positively, but will be much more willing to move forward with you. Let's take a look how to each element works and how to incorporate them together in your first text.



## SETTING A FUN, PLAYFUL TONE

If you haven't figured it out yet, fourth-grade humor is the underlying theme for most of your text messages, including the initial interaction. Light-hearted, super-silly jokes win women over. This causes her to constantly associate positive and playful emotions with you. You can accomplish this by using many of the tools presented in this book: nicknames, role-playing, teasing, etc. And, as always, remember that the way you word things has a dramatic effect on how it is perceived (e.g.. dancing vs. bust-a-move).

## ENGAGING HER EMOTIONS: RECALLING RAPPORT TOPICS

The most powerful element of creating an effective first text is engaging her emotions. When she reads your first few texts, you want her to re-experience the feelings of attraction that you created when you got her number. The easiest way to do this is by referencing a topic from your conversation together. This will cause her to recall her time with you and to feel those same emotions she felt at that point - the very emotions that are the foundation of her attraction to you (and you to her as well). You don't want to have to start over again and re-build positive emotions. Pick up where you left off with her, and you will be able to move your relationship along much quicker.

*Note: If you got her number on the fly and didn't have much time to build a connection, it is critical you use the techniques from Using Social Networking Sites to boost attraction and build comfort.*

## COMPELLING HER TO RESPOND

How do you get a girl you are interested in to respond to your first text? The same way you get anyone to respond - by asking a question or making a statement that requires more info. Simple right? Well, not exactly. It can't just be any old question or statement; otherwise, "Hey what's up?" would be an effective first text. What kind of question do you ask? Simply take a basic question and re-word it so it becomes fun and playful.

EXAMPLE:

*"What's up?"*

BECOMES

*"What kind of mischief are you causing today?"*



An example of a fun statement that requires additional information would be: "I just figured out what you would be if you were an animal." If she wants to know the answer she has to text you back. The secret is to make the statement about her personally. Nothing makes a person more curious than what someone else thinks about them.

## WHAT AN EFFECTIVE FIRST TEXT LOOKS LIKE

Let's pretend that during a conversation with a girl she tells you a story about how she used to always go to the zoo to see the penguins. She was obsessed with them and went to bed every night until she was twelve with her stuffed penguin, Chilly Willy. Of course you got her number because you read this book or got expert training from *The Art of Charm*. When it comes time to text her, you can now draw from that story to not only show that you listened (good job) but more importantly, to evoke all those emotions again. Next you compel her to respond by adding a question or statement that requires more information. You then set a fun and playful tone not only by the way you word the question or statement, but by adding in things like nicknames, role-playing, teasing, etc.

If you put it all together it would look something like this:

*"Hey my little penguin princess, what kind of mischief are you causing today!?"*

OR:

*"Hey my little penguin princess, I just realized which celebrity you remind me of. crazy crazy :)"*

As brief and silly as these text messages seem, they accomplish a lot. They cause her to recall the positive feelings she had when sharing that story with you, thus reaffirming her attraction to you. They demonstrate that you are not like every other guy and compel her to respond in a playful way. This puts her guard down and sets the tone for a successful interaction. The first example even lets you know what her plans are for the day. You can use this information to move the conversation forward, and perhaps even plan a meet up. Not bad for a few lines of text. Now that you understand the elements behind an effective first text you can easily begin creating your own.

*Note: If you are still following a 3-day or any other kind of rule about how long to wait until you send the first text, cut it out already! When it comes to attraction you have to strike while the iron is hot. Don't give her time for the memory of your awesomeness to fade away, or, even*



worse, get replaced by another guy. You should almost always text a girl within hours of getting her number, and never later than the next day.

## USING SOCIAL NETWORKING SITES

What do you do if you happened to get a girl's number on the fly and didn't have a chance to make any sort of emotional connection to recall in your first text? Since she didn't have much to go on from your initial interaction, it will take much more effort to build enough attraction and comfort in order to get her to meet up again. Through the use of Social Networking sites, you can lock in a lot of the attraction that you missed out on during the initial interaction. Thanks to the popularity of Social Networking Sites (especially MySpace and Facebook) almost every girl has an online profile somewhere. How do you get a girl's MySpace/Facebook/Social Networking Profile information? You ask for it. Simply ask her in the first few texts or tack it on to end of your opening text.

*"Hey crazyface! Didn't cause any trouble after I left last night did ya!? - btw Are you on myspace/facebook?"*

*Note: sometimes she will simply say 'yes'. Just tease her and say "Well how do I look you up silly?"*

EXAMPLE: DEC 15 2008 AT 7:28:05 PM

William: what r u up to crazyface?

DEC 15 2008 AT 7:33:22 PM

Holly: who is this?

DEC 15 2008 AT 7:58:52 PM

William: William. The ridiculously unattractive guy who was boring.. haha :) from the bar when u were dressed up as Santa.



DEC 15 2008 AT 8:19:44 PM

Holly: haha hmmm....Exchange bar?

DEC 15 2008 AT 8:19:49 PM

William: Yes ma'am. LOL. What's ur name I am gonna add you on facebook :)

DEC 15 2008 AT 8:22:00 PM

Holly: ha. im private b/c Im sorta of a big deal to little kids

DEC 15 2008 AT 8:22:15 PM

Holly: whats ur lastname

DEC 15 2008 AT 8:23:19 PM

William: Hahaha. Cause you're miss clause. Or what! William Kelly

DEC 15 2008 AT 8:50:13 PM

Holly: so i'll friend ya but no stalking haha



DEC 15 2008 AT 9:12:56 PM

William: Damn. It's good u didn't see me out side your window last night in the ballerina costume. Haha. LOL

DEC 15 2008 AT 10:32:20 PM

Holly: so ur way of interaction is thru facebook?? haha

DEC 15 2008 AT 10:33:06 PM

William: Hell yeah! J/k. It's just a quick way to stay in touch:).

DEC 15 2008 AT 10:34:50 PM

Holly: true...I'll add ya in a hot sec...mysterious man

*Note: This is also useful if you happen to wake up and have numbers from girls you don't remember in your phone. Hey, it happens.*

## THE POWER OF YOUR PROFILE

Getting a girl's MySpace/Facebook/etc. is such a useful tool in progressing the relationship forward that almost every time I get a girl's phone number I soon ask her for her MySpace or Facebook. There are several reasons for this:

- You can confirm what she looks like.
- A girl's profile gives you a lot of information about her. Not only do you learn more about her to see if she is the type of girl you like, but now you have a mul-



titude of new topics in which to engage her.

- With a properly set up profile you get to demonstrate your positive qualities, social standing and charm through pictures, text and comments left by friends. She gets to see how awesome you are without you even having to tell her! It is like having your own PR firm selling you to her.
- It makes her much more comfortable with the idea of meeting up with you again because she can see that you are a safe person by the comments your friends have left talking about recent times you hung out, and the multitude of pictures in various situations with different groups of friends.
- Often times if a girl stops responding through text you can get her to respond through her online profile. With a text message she has to imagine you, but with your profile she can see right there who she is talking with. This makes you more real and once again, if your profile is set up to trigger her attraction switches, it makes you that much more irresistible.

## ANSWERING THE “WHO IS THIS?” TEXT

Eventually, you will send a text to a girl only to get back these three little words: “Who is this?” There can be many reasons for this. Maybe she lost her phone, or it broke and she had to get a new one. Maybe she didn’t save your number or it has been so long since you last text her that she deleted it. Whatever the reason, the way you respond is going to determine if she is going to incorporate you back into her texting life or leave your number unsaved. You don’t want to get the “Who is this?” response every time you text her, do you?

How do you respond? Most guys typically respond by trying to remind her of how she knows him. “Hey this is so and so we met at such and such a place.” Trying to convince someone how they know you will always put you in the position of chasing. You remember them but you have to remind them of how they know you. Ouch.

The solution is to make her actually want to know who you are. Don’t just explain who you are and how she knows you right away. By replying in a fun way that doesn’t try to explain who you are, you spike her curiosity and make her chase you. By the time she figures out who you are, she has already associated fun, positive emotions with you ensuring she will be saving your phone number and be more than willing to engage in future text interactions. In the previous example from the Social Networking section,



Holly answered William's text by asking, "Who is this?" Take another look at that example to see how he handled that question. Here are a few more examples of fun ways to respond:

*"Oh my dear {nickname}...I thought my number was inscribed upon your heart???"*

*"Your Prince Charming...duh!"*

*"You didn't save my number?!!! I'm so hurt...sniff sniff..lol"*

*"{your name}. the ridiculously unattractive guy who was boring...haha :)"*

*"Your future ex husband of course :-)"*

IN ACTION:

Amber: That's sweet but who is this ; )

MAR 6 2008 AT 1:03 AM

Ryan: Prince Charming...duh!

MAR 6 2008 AT 1:04 AM

Amber: Then why r u not with me

MAR 6 2008 AT 1:31 AM

Ryan: because ur evil step mother had me locked up in the castle!  
but I broke free and now we can live happily ever after...how  
excited are you!? :)



*Note: You can minimize this from happening by exchanging numbers instead of just getting her number. (See It Is Better to Exchange than to Receive).*

## PLAYFULLY TEASE HER

Another good technique is to playfully tease her every once in a while. Keep it light and silly. This helps lower her defenses by showing that you don't take things too seriously, and aren't afraid to tease her. A typical guy who was interested in her would never do this because he would be afraid that he would upset her or lose her. Teasing her also makes her have to explain herself to you, confirming in her mind that you are someone she finds valuable. Be very careful with these when you are just starting off, as it is easy to go overboard and say something mean. Know when to stop. If she starts to feel uneasy or self-conscious, it may be time to back off a bit. It should go without saying, but we've seen it a thousand times: Never directly insult a girl. Women are used to that from all those other guys who get their feelings hurt when she tests them. You are not one of those guys.

### EXAMPLES:

*"You're a closet dork aren't you?...except without the closet ;)~"*

*"Come on now... you have work today huh...? Sure it isn't mandatory community service!? A cute, yet sassy gal who's a felon... who woulda knew!? Hahah :)"*

*"Awww you're kinda cute...for a girl :)"*

IF SHE HAS PROBLEMS WITH HER CAR, PHONE, OR ANY THING SHE PAYS FOR MONTHLY, YOU CAN SAY: *"Its cool if you couldn't afford to pay your bill-I'm not judging you... that much... hahaha j/k :)"*

### IF SHE SUGGESTS A TIME TO MEET UP (E.G. 6PM):

*"No that's too early...don't wanna be stuck with ya that long! Let's do 6:03 haha :-)"*

### IF SHE GIVES YOU A COMPLIMENT:

*"That is the nicest thing anyone has ever told me ... Today :-)"*

Emoticons are especially important when you are teasing her over text. You must convey that you are joking. Without emoticons, your playful teases could be misinterpreted as insults. Take the examples above, remove the emoticons and initialisms, and



read them out loud to yourself. They sound mean and rude, don't they?

IN ACTION: DEC 14 2008 AT 2:21:35 PM

Katelyn: Ohhhhhh that's right you're that cool. Forgot for a moment who I was talking to. Haha. Glad I'm one of 6000+ girls you talk to but really none will compare.

DEC 14 2008 AT 2:23:33 PM

William: Hahaha u seem pretty cool :). Still got my eye on you though. So no funny business :)

DEC 14 2008 AT 2:28:49 PM

Katelyn: I'm the coolest may even top you sir. Yeah you should keep an eye on me most guys tend to. Good thinking. Haha

DEC 14 2008 AT 3:58:15 PM

William: You're funny. Did u have like a big stain on your shirt or something?! Hahaha U are kinda adorable.. :)

After she responds, no matter how she reacts, stay in a lighthearted mood. Sometimes you can unintentionally strike a nerve and hurt her feelings. If this happens, don't be overly apologetic. Casually apologize, say you were joking, and redirect the frame of the conversation by talking about something less serious.

## PASS HER TESTS

Using all of the techniques in this book, you will begin to build attraction very quickly with women. Most women are not used to this happening quite so fast. Because



of this, they will often test you to see if you really are the fun, cool, high value guy that you are portraying yourself to be. Based on how you react, she will either become far more attracted to you or realize that it was just too good to be true and move on. Testing does not mean she is being bitchy or mean or doesn't like you. In fact, it is just the opposite.

If she is testing you, it means she's starting to become interested in you! In other words, being tested is a good thing. Cherish the moments when a woman suddenly shows resistance or gives you guff about something you said. She has to do this to filter out low-value men.

How do you pass a woman's tests and solidify in her mind that you are the high-quality guy she wants to be attracted to? You must be non-reactive. In other words, don't buy into the argument or sassy comment. She is trying to get a rise out of you, and when you don't stammer to try to explain yourself, start apologizing, or get upset, her attraction to you goes through the roof. It shows that you truly are an awesome guy who doesn't need her acceptance or approval to feel good about yourself. You do what you want to because you want to, not because of how others may form opinions of you. This is insanely attractive!

Do not take it personally! Instead, look at it as a fun game. It's cute. She is telling you that she likes you and is giving you an amazing opportunity to make her even more attracted to you. Here are some of the main ways to successfully handle a woman's tests:

1. **IGNORE IT.** Sometimes the best way to handle a woman's test is to simply ignore it and keep doing what you are doing, namely, having fun texting back and forth. This lets her know that you, unlike most guys, are not going to take the bait. If done correctly, it will be forgotten and the conversation will move forward as if it never happened. Only now she will be much more attracted to you for not falling into the same conversational rut as most guys.
2. **SAY: "YOU'RE CUTE :)"** This is a great way to show her that you are unaffected. You find it cute that she is trying to test you because you now know it just means that she likes you. After all, she wouldn't waste her time testing you if she didn't have some interest in you.
3. **PLAY ALONG.** Go over the top so that she knows you are joking around and you don't take this seriously at all. A touch of sarcasm can go a long way. As you meet more and more women, you may start to hear this, "You're a player, and I



don't date players." Play along and say, "Actually, I prefer to be called a Gigalo, thank you very much ;)"

4. **FIND OUT THE REAL ISSUE.** If it is a more serious test stemming from her insecurities, find out what the real issue is and handle that instead. Don't get caught up in a fake argument that isn't going anywhere.
5. **BE WILLING TO WALK AWAY.** This is the most important concept you may ever learn about interacting with women. Know what you want, what you are willing to put up with and what you are not. If it just doesn't work out, you have to be okay with that. It doesn't mean you weren't good enough or she wasn't good enough for you. It just means that you two are not compatible. No worries. There are a million fish in the sea, and you are quite the catch. Often times, an insecure woman will play victim and continue to test you, no matter what you say or do. You have to decide for yourself if this is something you want to deal with.

*Note: Being able to pass a woman's tests is so important, we've included extra examples below so you can see how to do it in a variety of situations.*

EXAMPLE #1: DEC 12 2008 AT 1:58:34 PM

Heidi: What ever happened to picking my brain about all the places I have been? I feel like you charmed me into bed and that makes a good story to add to whatever you're working on. Maybe I'm wrong but that's in your hands.

DEC 12 2008 AT 2:01:31 PM

Ryan: What u decide to believe of course is always your decision my dear :) I have no interest in convincing u one way or another only in enjoying my time with high quality people.



DEC 12 2008 AT 2:05:16 PM

Heidi: Good way to put it. Guess im in my head. Thanks for considering me high quality same to you.

This example shows that Ryan is willing to walk away. He doesn't need to convince her of anything, and leaves the interpretation up to Heidi. He was truthful and did not try to explain himself. This is a good way to pass her test, and most importantly, it keeps you from digging a bigger hole for yourself.

EXAMPLE #2: JAN 2 2008 AT 4:05 PM

Ryan: did u know it was Groundhogs day???

JAN 2 2008 AT 4:13 PM

Chelsy: I didn't. Who is this?

JAN 2 2008 AT 4:20 PM

Ryan: Your future ex husband :-)

JAN 2 2008 AT 4:22 PM

Chelsy: Well that's funny cuz I don't plan on getting divorced :)

JAN 2 2008 AT 4:24 PM

Ryan: I know we didn't plan on it but you just weren't adventurous enough for me in the bedroom...but the passion was definitely there :-)



JAN 2 2008 AT 4:25 PM

Chelsy: That's hilarious cuz nobody else complains! Not even your brother:)

JAN 2 2008 AT 4:28 PM

Ryan: Well I guess he wouldn't have, being mentally handicapped and all...that is so sweet of u:-)

JAN 2 2008 AT 4:36 PM

Chelsy: Your dad too? Cuz he seemed 2 like it

JAN 2 2008 AT 4:38 PM

Ryan: I am all about keeping it in the family...that is why it was so hard to break up with you. Maybe we should give it another try;-)

JAN 2 2008 AT 4:39 PM

Chelsy: Only if u say please

Chelsy is obviously being a bit feisty here to see if Ryan can handle it. By playing along, being a bit over the top about it, and most importantly not being reactive, Chelsy's attraction for him spiked. He is beating her at her own game.



EXAMPLE #3: AUG 10 2008 AT 9:34 PM

Lori: Okay.....ur smokin' hot! So I have 2 ask- y waste ur time w/ me @ all? Shouldn't all ur time be spent dealing w/ vapid, scantily-clad single 25 yr.-olds? ;-)

AUG 10 2008 AT 9:59 PM

Ryan: Who says it's a waste of my time?

AUG 10 2008 AT 10:33 PM

Lori: Good answer! Perhaps I haven't given u enough credit.....;-)

AUG 10 2008 AT 10:50 PM

Lori: P.S.....hope u weren't offended by my last text. Ur not that sensitive.....r u?

AUG 10 2008 AT 11:04 PM

Ryan: Haha...ur cute

AUG 10 2008 AT 11:07 PM

Lori: Haha.....thanks. I luv being "cute"! ;)



Ryan never answered her initial question, and batted away the confrontation by simply stating that Lori is cute.

EXAMPLE #4: NOV 19 2008 AT 11:54:23 PM

Tara: I saw your website.. PickupPodcast ..sorry, not into that.

NOV 19 2008 AT 11:57:49 PM

Ryan: Not into what?

NOV 20 2008 AT 12:02:40 AM

Tara: Being one of the girls from your website. I was interested in getting to know you because I thought you sounded really fun, so I guess you're really good at what you do.

NOV 20 2008 AT 12:05:49 AM

Ryan: Really? So now you don't want to get to know me because I help guys develop their personality so they can meet awesome people?

NOV 20 2008 AT 12:14:33 AM

Tara: It just sounds like I'm one of several girls you're setting up a date with this week.

THURSDAY, NOV 20 2008 AT 12:17:01 AM

Ryan: Haha now I get it...I just want to help people have choices in their dating lives so they don't settle but are happy..does that make sense?



Nov 20 2008 AT 12:20:37 AM

Tara: what about the part where you say you were unknown in the online seduction world till now

Nov 20 2008 AT 12:27:13 AM

Ryan: Seriously that make me laugh....I wrote the about us page :) read that! But hey if that is reason enough not to hang out and have fun goofing around I totally understand. Have a good night :)

Nov 20 2008 AT 12:48:02 AM

Tara: Well I'm interested in meeting u. So why don't we just meet up and get to know each other. You're not free till tomorrow pm?

Since Ryan was willing to walk away here, Tara ending up having more interest in him. He didn't have to explain or defend himself or his line of work. As a result, Tara asked him to meet up.

## MAKE FUN OF YOURSELF

Believe it or not, making fun of yourself can actually make you more attractive to women. When you display your silly goofy side it shows that you are not trying to hold onto some "too cool for school" image. Only someone who is solid in their identity would be comfortable enough to share their nerdy side and own it. Sharing your nerdy side shows that you are human, making you much more relatable. Guess what? Everyone has a silly side. Women can now feel comfortable knowing you are not trying to hide something or be someone you are not. This is an extremely attractive quality. The easiest way to do this is simply call yourself out on it.



EXAMPLE: MAY 2 2008 AT 10:35 PM

Ryan: Okey dokey little pokey (yah I'm a dork like that)

MAY 2 2008 AT 10:36 PM

Amber: Well i doubt you can top me im the biggest dork

EXAMPLE 2: MAY 11 2008 AT 3:46 PM

Ashley: Okie dokie

MAY 11 2008 AT 3:53 PM

Ryan: Haha...thats what I say...r u a dork like me?

MAY 11 2008 AT 3:54 PM

Ashley: Yeppers!

EXAMPLE 3: JUL 26 2008 AT 5:27 PM

Ryan: Okey dokey little pokey (yah I'm a dork like that)



JUL 26 2008 AT 5:34 PM

Lauren: It's alright. I like dorks! ;-)

EXAMPLE 4: JUN 23 2008 AT 7:48 PM

Ryan: Okey dokey little pokey (ya I'm a dork like that..lol)

JUN 23 2008 AT 8:26 PM

Krystal: Hehe its cool so am i . I wont tell if you wont ;)

One of the cool things about this is that almost every girl secretly thinks she is a dork/nerd at heart. She will directly relate with you. When you are comfortable showing your dorky side you provide an atmosphere for her to let go and be dorky too. This is huge. She only does this around her closest friends. She will feel like she is being her "true" self and will love you for it. This accelerated comfort will make her feel like she has "known you forever". Most importantly, this makes her smile.

*Note: When she calls you a "dork" or "nerd" or any variation, it is actually a good thing. Think back to your grade school days when you would call a girl a nerd when you liked her.*

## MAKE UP MEMORIES: ROLE-PLAYING

Remember when you used to play "house" with the girl you liked in elementary school? You were the husband and the girl you had a crush on was the wife. Or perhaps it was doctor and patient or King and Queen of the castle (a.k.a. the slide). Although it may have just seemed like a fun game at the time, there were some very powerful psychological principles of attraction going on there. The effects of successfully role-playing with a woman you are interested in are so astounding you will wonder why



you haven't been doing it all along.

The human brain has trouble distinguishing between imagined events and real memories. This is significant because every time you create an imagined event with a woman using role-playing, she is, in essence, creating a memory with you. The more memories you have with someone, the more comfortable you feel around them. After all, are not all the relationships you have in your life formed from the feelings and bonds created through shared memories together?

When role-playing with a woman, the key is in the details. The more vivid she can imagine herself experiencing the events you describe, the more powerful and "real" the memory will become. You want to pick roles where you do things together, or where she is the one who is looking up to or chasing you. Here are a few examples of role-playing ideas:

- Husband and Wife (or ex's)
- Travel Buddies (talk about all the adventures you are going on together)
- Stalker and Victim (she is the one stalking you)  
*Note: Be sure to get that one right!*
- Teacher and Student
- Rock star and Groupie

IN ACTION: DEC 27 2008 AT 8:17:14 PM

Ryan: Did I just catch you spying on me as I was changing into my gym clothes my little stalker?!

DEC 27 2008 AT 8:17:59 PM

Selma: Yes im watchin u



DEC 27 2008 AT 8:19:46 PM

Selma: Nice ass....

DEC 27 2008 AT 8:20:45 PM

Ryan: Hey thanks ;) I'll let you grab it next time we are making out

DEC 27 2008 AT 8:23:24 PM

Selma: K im soo goin to grab it now

As you engage her with different role-playing scenarios you are also displaying an adventurous, exciting, or possibly even a slightly romantic side of yourself. These can be short interactions or, to get the most out of them, they can become a long-running theme between the two of you. This way when you meet up again you already have a story line between you two that you can draw from at any time. I cannot stress enough how much comfort this creates! Let your imagination, and hers, run wild!

IN ACTION: APR 12 2008 AT 5:22 PM

Ryan: Hey wanna come over here and grab some lunch wifey?

APR 12 2008 AT 5:24 PM

Alicia: i would love to but im working the bon jovi concert tonight through an agency and i have to leave at 4! :-( thank you so much tho! xo



APR 12 2008 AT 5:25 PM

Ryan: Well us not seeing each other very often is putting a definite strain on our marriage :-(

APR 12 2008 AT 5:28 PM

Alicia: i know! i cry myself to sleep at night.... 6 more days til we go on our double honeymoon!

Equally as significant, role-playing allows her to let go of some of her insecurities and open up more than usual. Because she is 'playing a role' of somebody else, she can use that as plausible deniability. After all, it isn't really her. In all actuality, the thing that she jokes about (for the most part) is actually an outlet for how she really feels. And again, because it is a role and 'not her', she isn't worried about being judged. She can pass that off to the character she is playing into.

## AVOID SHORT REPLIES

When you are writing her back, you may be tempted to send something short to show that you aren't needy. Although this is ok, avoid sending the quick "k" or "yeah". Resist this temptation and just let her be the last one to text. If you absolutely cannot restrain yourself, or it's someone you have been seeing for a while and it doesn't matter, then send something a bit longer. When you answer with a short single letter response like "k" it gives off, more often than not, the impression you really don't care. I can't tell you how many times I have heard from girls that this drives them crazy and actually upsets them. Silly as it seems, simply replace it with something more playful like "okey dokey" or "right on :)". Crisis averted.

## GUESS HER ANSWER

When you are asking a question, guess her answer. Of course, you want your guess to be a bit on the outrageous side. This subtly shows that you assume she is a bit odd (in a fun way) while demonstrating your creativity and sense of humor.



*"What are you up to this weekend?" becomes "What r u up to this weekend? Let me guess...taking a speed knitting class so you can make me a scarf! You are sooo sweet :)"*

*Note: This is also a good example of a re-engaging text.*

This holds true in every day conversation as well. For example when a girl says, "Guess what?" go ahead and guess. Say something silly like, "You just realized you are madly in love with me but our love must be a secret because our families forbid us to be together? Oh wait that is Romeo and Juliet...my bad. What?" or "You just found out you are a fembot sent back from the future programmed to save the world by giving me the best kisses of all time?" This adds some fun to your conversation, keeps it light, and allows her to play along as well.

## DISQUALIFIERS: SHOW THAT YOU HAVE STANDARDS

A false disqualifier is simply a playful statement that gives reasons as to why you wouldn't be able to move forward with her. The reasons you give must be silly and outlandish. You want to sporadically use false disqualifiers in your text messages. Even though you are obviously joking, you are conveying that you have standards and if she meets them, you will move forward. When a girl feels like she has been disqualified in your eyes she will start doing things to try and get you to accept her - even if they are silly. Remember, these must be on the silly side. You do not want to be mean or insult her.

While it is possible to start a conversation with a disqualifier, chances are you will get more consistent results when you use them within the context of an interaction. A perfect opportunity to use a false disqualifier is any time she voices her opinion about something.

Here are some examples:

*"Woah woah! You like {thing she likes}? I didn't know you were that "type" of girl! I might have to get my mom's permission just to kick it with you... lol :)"*

*"You like {something she said she likes} too?! We are way too similar...we would fight all the time and you'd be bummed cause I'd always win...haha"*

*"Wait, you were born in {any month}, right? So you're a {associated birth sign}. Damn it!*

*"I knew it. Oh well, I guess i'm just gonna have to break up with you now lol"*

Remember, don't over text. This is so important that it bears repeating. Women



are filters. They are waiting every step of the way to see if you mess up. This process is powerful and largely subconscious. Maintain a careful balance of how much you text or call her versus how much she is texting or calling you. Plus, it is much more enjoyable when the person you are texting texts you back.

## ENDING THE CONVERSATION

It is very important that you don't let every conversation drag on. You want her to always think of you in a positive way. End the conversation on a high note instead of waiting for it to fizzle out. If the conversation goes on for too long, she may think of you as boring, even if you had a great, fun conversation. Also, you should be showing high social value. If you are always available to chat, what kind of things will she assume you have going for you in your life? Not much. You need to give her the chance to miss your conversation or wonder if you are thinking about her. The balance of being available and being busy can subconsciously tell her a lot about you.

When and how do you end a conversation? Remember, you are the leader. If at any point in the conversation there is no need for a response, don't respond! Don't give her the opportunity to get annoyed or bored with you. Humans need the validation of a response. When you hold off, it creates feelings of uncertainty in her. This helps to keep things fresh and exciting.

EXAMPLE:

*Her: "Okay well have fun!"*

OR

*Her: "Have a good night/day!"*

There is no need for you to reply and say, "Okay you too!" By holding out on that one last, and seemingly unimportant text, she will be wondering why you didn't respond. The next time you text her it will be received with excitement and relief, at least on a subconscious level.

Think about a time when you sent a text to a girl in the middle of a conversation and she didn't respond. After a while, you got worried. Maybe you began to wonder if you said something wrong. You got the urge to text her again just to see if she would respond so that you knew everything was okay. Finally she responded and you felt relieved. No fun, right? You can avoid this anxiety by being the one who ends the con-



versation. Someone always has to be the last one to text and it shouldn't be you. The last one to text is always the one waiting for a response.

If you are in an ongoing conversation with her, let the conversation go on for a several messages. After several texts back and forth, it is ok to hold off for a while to respond, even if you are in the middle of a fun conversation! This will give her a chance to miss the interaction wonder why you aren't texting her back. She'll start to realize that she wants the interaction with you to move forward.

## IF SHE STOPS RESPONDING: THE RE-ENGAGING TEXT

It's happened to us all. You feel like your text interaction is going great with a girl and then all of a sudden she just stops responding. There are many reasons why this could happen: Some sort of emergency happened in her life; she gets so many texts that yours just got lost in the shuffle, she is busy at work and forgot, you said something that she needed to think about and forgot, you said something that she wasn't sure how to respond to so she just didn't, she lost interest, etc. Not all is lost. There are several ways to recapture a woman's attention.

Typically, you need to go back and build some more attraction. You do this by sending a text that is fun, playful, non-needy, and that involves her directly in some way, either by doing something to her or requesting something outrageous from her.

### EXAMPLES:

*"What the hell are you up to this weekend?...let me guess, finishing up your ninja training. Oh wait that's me..hi-ya! Sorry didn't mean to judo chop you over txt...haha."*

*"So it's pretty hot out at the pool (or anywhere) right now could you come fan me with a big leaf and feed me grapes? Thanks :)"*

*"Hey crazy face..are you still alive? should I send a search party of midget ninja's (or minja's as they prefer to be called) to come rescue you?!"*

IN ACTION: OCT 16 2008 AT 2:16:34 AM

Ryan: "What has a bottom at the top? -Ryan"



---NO RESPONSE TO FIRST TEXT---

8 DAYS LATER...

OCT 24 2008 AT 2:31:57 PM

Ryan: "So It is super cold out today...could you come knit me a sweater and make me some hot chocolate? Thanks :)"

Kayla: "Yes. Be right over. The first text you sent me was a riddle, but I couldn't figure it out. Do you remember?"

Ryan: "Yep...the answer is your legs :)"

Kayla: "You're a dork...love it"

All you need to do is re-engage her. For whatever reason, you went off her radar. Sending a re-engaging text is just like sending her a first text all over again. You want to send her a text that compels her to respond, and that also makes her laugh a bit. Refer back to the Ingredients of an Effective First Text if you need to.

## THE EGO STROKER

Another way to re-engage her is to involve her ego. If there is one thing people love hearing about it's their own selves. The technique here is to say you just saw or met someone or something that reminded you of her. Like always, you want to make it outlandish and a bit silly. You want her to be wondering, "Why in the world would that remind him of me?" This technique works because we as humans are always curious about what other people think of us (and why).



#### EXAMPLES:

"I totally just walked by girl who reminded me of you! Except she was wearing a hyper-color shirt from 80's – remember those!? Haha"

"I just saw the cutest little squirrel in the park gathering nuts and it made me think of you :)"

#### IN ACTION:

Ryan: "I just saw the cutest little squirrel in the park gathering nuts and it made me think of you :)"

Janiece: "lol! ur the best! I'm totally saving that message! too cute!"

### CREATING URGENCY

As a last resort, you can use statements that create urgency. This will either encourage her to respond or push her farther away. People are more compelled by the fear of losing something they already have than the anticipation of gaining something new.

*"Haven't heard from you in a while, is this still your number? I'm deleting numbers to clean up my phone :)"*

Use this one as a last ditch effort and only after several attempts to engage her fail over an extended period of time. When she responds just simply say something like, "You are alive after all...thank goodness! Where have ya been? I thought you might have run off and joined the circus as a penguin trainer lol". This should jump-start the conversation. Now use the principles you have learned in this book to keep it going.



## CONCLUSION

In this section, you have learned everything it takes to keep a girl engaged while text messaging. You now have a lot of material to work with, so try some of the principles with the new numbers you are getting. Remember, the reason you are texting a woman and keeping her engaged is to eventually meet up with her. In order for her to want to meet up, you must keep her attracted by keeping your text conversations light-hearted and fun. Your goal is to always put a smile on her face when she receives one of your texts. Never be boring or too serious! She will be more willing to meet up with you if you have generated comfort. If she ever gives you a hard time, playfully play along, and refer back to the Pass Her Tests section for more help. In the next section you will put what you have learned so far into use, and get her to meet up!



## V. GETTING HER TO MEET UP

Although there are a lot of fun things you can do with text, the ultimate goal is always to meet up with the woman you are interested in. The amount of attraction and comfort you have built when you initially met her (and over text since you got her number) greatly determine her willingness to meet up with you again. Equally as important is the way in which you invite her to meet up again.

Remember, it is always up to you to make her feel comfortable with the thought of meeting again. Your best strategy for avoiding any hiccups in setting up your next date is to anticipate any problems she might have with it. You need to remove her hesitations from meeting up with you before she ever has the opportunity to think about them. There are many different strategies you can use to help alleviate those potential hesitations while simultaneously demonstrating that you are the type of man worthy of her time.

It is helpful for her to have thought about hanging out with you again a few times before she actually does. Throughout your interactions, playfully say things that imply that the two of you will be hanging out in the future. This realization will force her to start imagining herself hanging out with you and your friends. This way, when you ultimately invite her to meet up, she is likely to be much more comfortable with the idea because she has already played out a ton of scenarios in her head. When she responds to something you say with a bit of sass, (or playfully) and you say:

*"How am I supposed to bring you around my friends with that kinda attitude miss sassy pants! Jeeze! :)"*

*"Woah woah, watch your tone there sugar pants! I might just have to forget to invite you to this weeks {some fun event/party} :)"*

As you can see, a lot of the other fundamentals you learned earlier in this book are being used in these text messages as well. You have a playful nickname with emoticons to soften the tone as well as add in some playful teasing. These types of messages display all the right things.



## PLANT THE MEET-UP SEED

In order to better ensure that she will accept your invites to hang out again, you can do something called 'seeding the invite'. You plant the 'seed' of the invite before it is even offered. Ask her a question regarding things that are involved with the event/party/place that you are inviting her to, that she will mostly likely agree with and enjoy. The secret is to make the things associated with the event sound incredibly fun. So much so that it would be strange for her not to say yes.

### EXAMPLE 1: TACO TUESDAY

*"Hey cookie monster, do you like tacos, margaritas, good music and great company :)?"*

### EXAMPLE 2: COMEDY CLUB

*"So Princess Sparkles, do you have a good sense of humor and like laughing so hard you pee your pants? (okay don't actually pee your pants...that's gross...lol) "*

Notice the different fundamentals of text messaging in these examples. There is a great mixture of nicknames, emoticons, initialisms, teasing, and humor. In the later examples, pay attention to how everything comes together.

## IMPLY THE INVITE

A woman can't say 'no' to hanging out if you never actually ask her. By implying or suggesting the possibility of inviting her to hang out, you can find out if she is able to make it before you actually invite her. It is just like when you got her phone number in the first place. If you followed the instructions in this book, you should have gotten her number without even asking for it. It's much easier this way.

### EXAMPLES:

- *"I was gonna invite you to..."*
- *"I was considering inviting you..."*
- *"There is a possibility I might invite you..."*

This is the perfect way to lead into using a false disqualifier or some other requirements that she has to meet in order to hang out with you, as outlined below.



## FALSE DISQUALIFIERS AND STIPULATIONS TO MAKE HER COMFORTABLE

She will be far more comfortable when it comes time to meet up knowing that you may have some reservations about her coming. She already has reservations, so by showing your own first, you steal her 'frame'. Instead of running through the reservations she has in her mind, she is now trying to disprove your reservations or prove she meets your requirements to convince you she is safe and worth your time. Even though they are silly, giving false disqualifiers or providing stipulations are powerful ways to overcome her hesitations about meeting up with you again.

### EXAMPLES:

*"So now that we're txt buddies you might be safe enough to invite to one of our next get-togethers:-)"*

*"A group of us r going to {event/place} 2night and I'm thinking about inviting you, but only if you promise not to embarrass me :)~"*

*"You are invited if you promise to bring bucket loads of... fun energy!"*

IN ACTION: MAY 29 2008 AT 3:02 PM

Ryan: Have u ever heard of Vox?

MAY 29 2008 AT 3:02 PM

Brittany: Wine lounge?

MAY 29 2008 AT 3:03 PM

Ryan: Why yes...that is the one...ever been?



MAY 29 2008 AT 3:05 PM

Brittany: No i have been wanting to go. I hear its nice

MAY 29 2008 AT 3:06 PM

Ryan: Precisely...my roommate went 2nights ago and said it is awesome. A group of us r going 2night and I considered inviting u if u promise not to embarrass me

MAY 29 2008 AT 3:09 PM

Brittany: what time? I would have to think about it. Ha ha

MAY 29 2008 AT 3:10 PM

Ryan: Haha..think about how u r gonna embarrass me? Like show up wearing leg warmers?

MAY 29 2008 AT 3:11 PM

Brittany: I dont wear leg warmers. Thanks i have very good fashion sense

MAY 29 2008 AT 3:13 PM

Ryan: Well I personally think leg warmers are hot...lol



MAY 29 2008 AT 3:14 PM

Brittany: Leggings maybe but no leg warmers

MAY 29 2008 AT 3:16 PM

Brittany: What time. And i am going to bring a friend.

As you can see, Brittany has no reservations about meeting up whatsoever, because Ryan showed that he might have had reservations first. She then qualified herself by saying that she has a very good fashion sense. It is always a good sign when a girl you like qualifies herself.

## AVOID FIRST DATE AWKWARDNESS: MAKE IT AN ACTIVITY

Unfortunately, dinner and a movie is still considered the standard first date. Here is how those dates normally go: A guy and a girl are sitting across the table from each other avoiding eye contact, furiously thinking of what to say next to fill the silence as they wait for their food to arrive. Then they try to look good while eating and talking at the same time. If that wasn't enough, they go to a movie afterward where they sit in silence and have little or no interaction with one another. Then they both leave the date feeling awkward and having missed out on the opportunity to build attraction or make a genuine connection. This doesn't sound like a very good date, does it?

Instead of a typical date, invite her to do an activity like bowling, playing pool, ping-pong, smoking hookah, an amusement park, a comedy club, etc. This takes the pressure off of both of you. Instead the focus is on the activity, allowing you to build attraction, find out more about each other, and escalate your comfort with some touching in a much more relaxed environment.

This is why it is generally a good idea to invite her to a group event. With group events there are a variety of things going on that will naturally create conversation topics. If it is an event with your friends, they can talk to her for a bit, freeing you to talk



to someone else. This allows her to miss your presence. If you have quality friends they will even put in a good word or two on your behalf.

*Note: Why do all the work? When you take a woman to a place that stimulates her body and emotions, she will automatically associate those positive feelings with you!*

## INVITE HER TO SOMETHING YOU'RE ALREADY DOING

Keep in mind; as much as you may think you like her, she knows that you really have no reason to make this special time to hang out with her yet. You barely know her. You are supposed to be this awesome guy with things going on in his life. Why would you ditch the people who you already have established connections with, to hang out with somebody new and pay for an elaborate date just because she laughed at two of your jokes at a bar? If you aren't made of money, this is a great way to save a few bucks and actually have more fun with a girl.

When you invite her, you want to do it in a way that implies, "I will be doing this activity anyway, but we will have a lot of fun if you come along with me". You are not creating a special time just for the two of you, but instead inviting her to come along and be a part of your life. This takes a ton of pressure off of you. And, if she can't make it, it's no big deal since you were going to do this activity anyway.

### EXAMPLES:

*"Hey boogie monster, I gotta go shopping for some clothes for winter! I could totally use a girl's eye if you wanna tag along and give me tips on what accentuates my hips!"*

*"Hey biscuit buns, some of my friends and I are cruising to this party in the park tomorrow about 6:24- you should totally join us! - you're not opposed to having a ridiculously awesome time are you?"*

IN ACTION: MAY 8 2008 AT 3:36 PM

William: so what's on ur agenda today honeybucket? getting into trouble i bet... haha



MAY 8 2008 AT 3:43 PM

Melissa: Dont know yet something fun but nothing planned how about you Shuga ;)

MAY 8 2008 AT 3:45 PM

William: Gotta get some work done- then gonna go to the 51's baseball game-dollar beer night- u should tag along :- ) U can't turn into a crazy drunk girl though...lol :- ) haha

MAY 8 2008 AT 4:19 PM

Melissa: O cool how much to get in and what time o and im naturally wild no alcohol needed :O

## BE SENSITIVE TO HER SCHEDULE

You want to make it as simple as possible for a woman to meet up with you. By inviting a woman to an event that is in the near future it is much more likely she does not already have plans. You do not want to make it too far in the future. One to five days is optimal, otherwise you run the risk of her forgetting or losing excitement. When you send out a text to hang out the night of, your chances are much higher that she already has plans, thus turning down your invite. If this happens several times in a row, you run the risk that she will begin to unwittingly associate you with a guy that she does not value. You also become the guy who keeps unsuccessfully inviting her to hang out which comes across as needy. Keep in mind that she could be busy with work, school, or her own social life. Although you are a fun loving guy, she will not always drop everything to hang out with you.



## THE ODD TIME TECHNIQUE

A funny thing to do when inviting a girl out is to use an unusual time. Most people think in 15-minute increments. Instead, when you are giving her a time to meet, make it an odd time like 7:03 or 9:47. This is yet another way to make her laugh a bit and set you apart.

EXAMPLE #1 DEC 22 2008 AT 10:37:48 AM

Ryan: I am thinking 9:03 tonight :)

DEC 22 2008 AT 10:39:02 AM

Lola: Why not 9:02? Where?

DEC 22 2008 AT 10:40:12 AM

Ryan: That would be waaaaay too early! I don't want you to be waiting around all night! At Exchange Bar downtown :)

DEC 22 2008 AT 10:45:52 AM

Lola: To think one min earlier -what was i thinking. So who's going?

EXAMPLE #2: AUG 14 2008 AT 9:57 PM

Lisa: Will do! Think u can give me an approx. time? It will help me plan my escape....



AUG 14 2008 AT 11:36 PM

Ryan: 9:07

AUG 14 2008 AT 11:49 PM

Lisa: Hmmm....9:07 doesn't work 4 me. How about 9:10? :-P

AUG 14 2008 AT 11:56 PM

Ryan: That's waaaay to late...the party will b over by then

AUG 15 2008 AT 12:02 AM

Lisa: Wow...the elusive 3 min. party. Fine...I can meet u @ 9:08 & 22 sec. but not a moment sooner. ;-)

## GET EXCITED FOR TONIGHT: THE REMINDER TEXT

When you make plans in advance it is easy to forget and double-book. This is why it is always a good idea to send her a reminder text. However, you do not want to send something like, "are we still on for tonight?" or "we are still doing such-and-such to-night right?" This comes across as needy. Trying to make sure she's still on board carries with it the assumption that you think she might have forgotten or have changed plans. If you haven't forgotten and yet you are afraid she has, who do you think was putting more importance on this date? You definitely give off a hint of insecurity when you phrase things this way. So how do you send a girl you have plans with a reminder text without coming across as insecure or needy?



*"Get excited for 2night [nickname] we are gonna have a blast :)"*

*"I hope you've dusted off your wine drinking shoes for tonight!"*

*"Have you picked out your shuffleboard shirt yet?? That's the most important part you know ;)"*

These simple texts remind her of the date she has with you that night in a way that is non-needy, and sets the stage in her mind for how fun it is going to be. It encourages her to respond with enthusiasm while at the same time confirming she's coming. Make sure you send this earlier in the day. If you send this text and find out that she can't make it for some reason or another, you will still have time to find another date.

EXAMPLE: OCT 18 2008 AT 5:26:40 PM

Ryan: Get excited for tonight butterbean

OCT 18 2008 AT 5:48:57 PM

Jenn: LOL! Oh I'm beyond pumped. Any when and where details? :)

*Note: You can also use a variation of this to seed a future invite. For example: 'I'm gonna invite u 2 something super fun in the next few days... get excited {nickname}!' Now she'll be expecting an invite and wondering what it is.*

## IF YOU NEED AN ANSWER

There may be times when you need to get an answer back from a woman by a certain time in order to make plans. Say, for example, your buddy is buying tickets to a comedy show and wants to know if your girl is coming. You send out your initial text to the girl(s) you want to come with you. No response. You need to get across the urgency without portraying neediness. Here's a fun text that encourages a girl to respond the instant she reads it. "Hey nerdball did you get my text about the comedy show tonight? If I don't hear back from you in the next 17 minutes (alternate: by a silly time i.e. 7:03) I will assume you hate my guts and no longer want to have my babies." This still comes



off in a fun way, and will compel her to respond. If you are rude or pushy about it, she could be put off and cancel on you even if she was initially planning on joining you. If she can't go, she will still respond favorably if you kept it light. You can now set up a future date with her. If she didn't get the text in time she will text back later and apologize, putting you once again in an excellent position to set up a future date.

## THE 'CHICKIE BUFFER'

Often times a woman will be much more comfortable meeting up with a guy she hardly knows if she can bring a friend for support. This is what is often called a "chickie buffer". If you follow the advice in this book and invite her to a group activity, this is easy to implement. Not only does it give you more options, but it is also a fantastic way to hook up your friends. If you sense that she is still a bit uneasy about meeting up, let her know that she can feel free to bring a friend. It is a good idea to add stipulations on her friends by saying something like, "Sure they can come as long as they are fun and know how to have a good time:)".

EXAMPLE: MAY 15 2008 AT 2:32 PM

Ryan: Forgot to tell you...feel free 2 bring a friend (u know the whole chickie buffer thing...lol)

MAY 15 2008 AT 10:44 PM

Nicole: Hey just got off work. Thanks for the thought but no chickie buffer for me. I mean ur not gonna try and kidnap me or anything right? Lol

MAY 15 2008 AT 10:45 PM

Ryan: No way...dont mind the unmarked van and ski masks on your way in...lol



MAY 15 2008 AT 10:49 PM

Nicole: Ha no that's not unsettling at all. So r we still gonna do somethin groovy?

MAY 15 2008 AT 10:50 PM

Ryan: Ummm...duh! U like knitting right?

MAY 15 2008 AT 10:52 PM

Nicole: Only if u have a rocking chair to do it in?

MAY 15 2008 AT 11:02 PM

Ryan: But of course my dear...solid mahogany...only the best for my knitting partner;-)

MAY 15 2008 AT 11:07 PM

Nicole: Great! U might have to skill me i'm not exactly a pro knitter yet. So when shall the knitting begin?

A girl will often bring a friend along, and it is important that you handle this situation properly. Otherwise, you risk losing the girl. Do not attempt to separate her from her friend until 1) you have won her friend over, and 2) another person or group at the meeting location is engaging her friend. These dynamics are important because the length of time she stays is not only dependent on her own fun but on whether or not her friend is enjoying herself as well. Her first priority is her friend and if her friend is bored



they will both leave. If she came with a friend, she is less likely to stay the night. This is okay, just make progress and plan to meet up again before she leaves.

## ADVANCED GROUP DATING

For those of you who want to really maximize your time and streamline your dating life, try this approach, but proceed with caution: Invite several new girls all at once to the same event. Make sure to have some of your friends there as well. When they all show up, introduce them to your friends and each other. People naturally break off into small groups to chat. Bounce around from group to group, flirting and having fun. Isolate each girl you are interested in at some point throughout the evening and continue to get to know her. You may find out you are actually only interested in one of the girls you invited. Awesome! Now you can move forward with her. You may also find that you like all of them. At a point in the conversation with a girl individually, say something like, "Wow you are really fun. I would like to get to know you more. Let's hang out again (insert day). I just got a new movie you will love." Now you have dates set up for the rest of the week. This way, you can quickly filter for the girls you are interested in. For those you are not interested in, you don't have to waste time going through a whole individual date together.

## IF SHE FLAKES, DON'T TAKE IT PERSONALLY

If a woman flakes, don't take it personally. Until you build strong enough interest and comfort you just simply aren't the most important thing in her life, and that's fine. She shouldn't be the most important thing in your life either. After all, you've just met. Girls are going to flake, so get used to it. This is why (until you do create a deep enough connection with her) it is wise to always invite her to something you are already doing. This way if she doesn't show up it's no big deal since you were going to do it anyways.

## WHY BOY SCOUTS DON'T CARE ABOUT FLAKING

In the Boy Scouts they have a motto: "Always Be Prepared". When you are going out, throwing a party, or just enjoying a quiet evening in, invite several girls at the same time. Because of the nature of texting, it takes people varying times to get back to you. If you invite five girls to come over and watch movies, sometimes only one can make it. Sometimes all five can make it. Pick the one you want to spend time with most, and reschedule with all the others. Simply text something like "Hey something came up and



I can't make it tonight :( What are you doing tomorrow night... Let's hang out then little hen." This is a very effective strategy for several reasons:

- If you have to reschedule with a girl, she is much more likely to commit and show up to the next date you set up because she had just committed to this one.
- You always have options. When you have options, you come off as non-needy which is very attractive.
- If a girl cancels at the last minute, you can re-invite one of the other girls who planned on coming but with whom you had to reschedule. She already had it in her head that she wanted to hang out with you but couldn't. Now she can.

## HOW TO RESPOND IF SHE FLAKES

How do you respond when a girl flakes? Whatever you do, do not be reactive and angry. We know it's hard not to feel like she has disrespected your time. It is crucial that you do not take it personally and get upset. If you were out with your friends having fun meeting people, would it really be that big of a deal if she didn't show up? Not at all. That is why we tell you (in the beginning) to invite her to things you are already doing and not to something that is dependent on whether or not she shows up. The simplest solution is to ignore it and invite her again in a few days to something else.

INCORRECT: *"Hey what happened to you last night? I waited all night for you!"*

CORRECT: *"What's up Spunky Monkey...whatcha doing Monday night? I have a super fun idea :)"*

Sometimes a woman will honestly just forget. Other times, something could have come up. Always assume the positive. However, if they continue to flake, they may feel guilty. It then becomes easier for them to just stop talking to you than to face that guilt, however silly that may seem. There is an easy way to avoid this: Let her make it up to you.

EXAMPLE:

Ryan: "So guess who gets to bring me a bottle of delicious wine since she missed our last hang out session?....yep it's you :)  
I would say Tuesday is looking pretty favorable"



Kerry: "im sooooo sorry!!! i lost my phone in a car on the way to the circoloco party on Friday - and stayed at my friend's all week-end long and didnt have your number!!!! but that's no excuse!! forgive me!! ;)... and i would love to treat you to a fabulous wine & dine evening . Friday perhaps? or next week for sure ... (actually..next tuesday is my birthday ! :)"

Notice how this isn't a big deal. She was just informed in a fun way that she owes Ryan a bottle of wine, and that there is already a date planned for her to bring it. This demonstrates that your time is valuable (thus she owes you). The whole situation isn't a big deal to you and you are taking control by already setting up the next date. Since she feels bad about flaking, she just might treat you to something nice.

## ENOUGH IS ENOUGH: CALL HER OUT

There may come a time when you are dealing with a woman you are super interested in, probably more than you should be. She continues to flake and instead of spending less time on her and concentrating on women who are responding, you keep investing hoping she will meet up. You might even intentionally not invite other girls who actually want to hang out just in case she does show up. Stop it! If you find this happening, always invite other girls to the same event.

Here's the kicker: if this is a girl you are seriously interested in, chances are you're letting her get away with stuff you wouldn't normally allow from people in your life. If you are sure she is attracted to you and she has flaked several times in a row without a good reason, it is time you stop letting her get away with it. Luckily you can still do it in a non-needy and playful way.

*"Okay Flaky McFlakerson what's the deal? 3 times in a row is a bit much. You know they have support groups for this kind of thing right? lol...seriously though just let me know if you're not going to be able to make it cause that is not cool and you seem like a cool cat. I would hate to have to divorce you so soon."*

Note: This will work best with girls who you know are attracted to you and with whom you have built at least some connection.

You have to do this immediately after she flakes ( i.e. the next morning) for it to



have the proper effect. Also, make sure that if she agrees to meet up again you make it a bigger deal than normal.

*"Okay cool I'll see you there. I'm not going to have to send my midget ninjas after you for flaking this time, am I honey bun?"*

In a situation like this it is always better to draw the line and find out if the relationship is going to move forward or if it is just wasting your time. Your time is valuable. Spend it on people and relationships that are going to get you closer to your goals in life.

## THE DAY AFTER TEXT

After you get a woman to meet up and end up having a quality date together, what should you text her the next day? Well, just like when you got her number, you should have already planned your next date by the time you finished your previous date. This makes it easy. You already have an idea of when you are going to see her again so you don't have to figure out plans over multiple texts. This is much easier to do this in person.

SEND A SIMPLE TEXT LIKE THIS:

*"I had a great time being silly with you last night. I am looking forward to our cheese, cracker and wine date :)"*

It is even better if you drop in something to do with a conversation you had during your date like you were taught earlier in this book. If you found out she thinks koala bears are adorable, simply add it in.

*"Hey my little koala bear I had a wonderful time with you last night. I am looking forward to kicking your cute little booty when we go bowling on Wed."*

This has a triple effect: It keeps you on her mind; recalls the positive emotions she associates with you from your previous conversation; and reminds her of the plans she made with you.



## CONCLUSION

This section covered many mistakes that guys usually make when it comes to meeting up with girls. Hopefully after reading this, you will no longer have high pressure dates where both you and the girl are nervous. Make things easier on yourself by adapting the principles in this section. The more you put these into practice, the more they become a part of who you are. Even when you meet up in person, the atmosphere and vibe should be light and playful. If your meet up is boring or serious, it won't be congruent with the way you have been texting her up until this point. No matter the situation, be non-reactive, keep it fun, and put a smile on her face. If you do these three things, you will be able to move your interactions along to wherever you want them to go. The next step, if you decide to move it there, is to create a more sexual vibe between the two of you. This is covered in the next section.



## VI. FROM TEXT TO SEX

### CREATING A SEXUAL STATE

Wouldn't you love to be able to turn a woman on to the point of orgasm using only your thumbs? Not only is creating an intense sexual state via text possible, but it is one of the most powerful applications of text messaging. This section explains a few of the benefits of using text to create and amplify a woman's sexual desire for you.

Through text, there is a lack of social pressure. A woman is much more likely to open up about her sexuality with you for the first time via text message due to the lack of social consequences and pressure normally associated with those subjects. A person's sexuality is often a very personal subject and held even more so by the unspoken taboo underlying our society. Via text, she does not have you (or anyone else) right there in front of her to judge her. You can't look at her funny or embarrass her because she is hidden behind the veil of her phone. This same rationale is what enables people to write out a letter saying what they were unable to say in person and why people do crazy things on Halloween behind a mask that they would never regularly do. This is the foundation of why creating a sexual state via text is possible and why it is so effective.

The most potent sexual organ in the female body is her mind, and the most effective way to stimulate a woman's mind is through the power of your words. The schoolyard saying, "sticks and stones may break my bones but words can never hurt me" couldn't be further from the truth. The truth is, words can make someone's day, break someone's heart, encourage a friend and even evoke powerful feelings of desire and arousal. Just as men have an affinity towards visual stimuli (specifically, men are easily aroused by a woman's physical appearance) women have a natural susceptibility to the power and charm of intricately weaved words. Descriptive words engage a woman's imagination, allowing her to envision (and most importantly feel) what you wish to express. Painting a vivid picture with words is the ultimate form of foreplay.

The bigger the build up is, the more powerful and pleasurable the release. Because you can begin to build a woman's sexual state hours or even days before you meet up



with her, when she shows up you are already that much closer to having amazing sex with her. The best part is that the sex will be far more rewarding and intense than if you have to start from scratch when she arrives. This gives her time for her imagination to run wild. After all, anticipation is half the fun!

Creating a sexual state keeps her engaged longer. This is especially helpful if you have a busy schedule. If you can stimulate a woman's interest sexually, she will stay around and put in much more effort than she usually would to meet up with any other guy.

EXAMPLE: MARCH 2 2008 AT 10:29:03PM

Keiko: To be honest, if I weren't so damn curious to see how you'd be in bed, I probably would have given up by now!

Once you successfully build a sexual state with a woman, it sets a marker in place so that you can easily return to that point. It is impossible to go backwards in a relationship. It is just like building a bridge. You may stop using that bridge to cross over to the other side, but now that the bridge is there, you know how and where to get across. This means you just made progressing sexually with the woman you are interested in much easier for both of you.

Creating a sexual state with a woman via text is something you can do at any time. Often, she will be in a social setting where experiencing those feelings is inappropriate.

Maybe she is at bored at work, school, the airport, a meeting, or the library. These are places where she is not used to feeling aroused, and this can significantly intensify those feelings. Just like the desire to do something exponentially increases when we are told we can't do it, leading a woman to become aroused and indulge in sexual thoughts in these types of settings becomes a secret thrill. This is key to unlocking her secret fantasies.

Last but not least, this is incredibly fun and makes you feel like a man. Leading a woman to explore and express her sexual desires is one of the most rewarding and affirming things you can do as a man.

Some of the concepts in this section are a bit on the advanced side. It takes a certain amount of social calibration to be able to pull them off. Don't worry though. Practice



makes the master. Be sure to read over this section several times, take plenty of notes, refer back to them often, and most importantly, when you see something you want to try, stop and do it right then and there.

*Note: One thing to remember is that you must make sure to carry on the sexual vibe and undertones you created through text when she shows up. Otherwise, you'll lose all your progress and she will be disappointed. If you are unsure how to do this, be sure to check out [Pickup Podcast](#).*

## OWN YOUR SEXUALITY

Chances are you have missed many opportunities to become sexual with women because you were not sure if you would offend her and ruin your chances. Guess what? The exact opposite is true. By not being a man and telegraphing the fact that you are a sexual being, you have actually, in part, ruined your chances with her. One thing we teach over here at The Art of Charm is, "She will forgive you for being a man but not for being a wuss." In other words, when you fail to express your sexual interest in a woman, she loses interest in you as a sexual option. This is where the saying, "Nice guys finish last" comes from. If you do not go after what you want, someone else will. Women are not stupid. They know that as men we have sexual desires. When we try to hide these desires, one of two things happens:

1. She knows she can't trust you and that you are not comfortable with yourself (very unattractive)
2. She concludes that you are not interested in her as a sexual partner and starts looking elsewhere for the fulfillment of her sexual urges.

Don't worry, because you are not going to do this anymore. We are giving you all the tools you need to display your sexual interest to a woman. That said, it is time you take a chance and try out some of the techniques we're going to be sharing with you. You will be astonished at how receptive women are to your sexual advances when done correctly. You must be willing to push the envelope and try new things. We too, were nervous when trying some of this stuff out for the first time. You often don't know what is possible until you jump right in. It may seem awkward for you at first, but this is how you learn.



## BE BOLD, NOT BRASH

You must not be pushy, rude or overbearing. You cannot be a mindless horn dog desperate to copulate with everything that walks. When considering how to express your sexuality to a woman, try adopting the perspective of appreciation and awe combined with overwhelming raw animalistic desire for her. Check out the examples throughout this book to see what this looks like.

When you create and are in a sexual state with a woman, especially over text, you will be amazed at what you can and will say. Say what you really feel. Tell her what you really want to do with her and to her. The secret is to own what you say. No matter what her response, these are your desires and you do not need to apologize for them. They are completely natural and are a part of who you are.

EXAMPLE: NOV 19 2008 AT 3:12:48 PM

Ryan: Hmm I sure could use one of your wonderful blow jobs about now :)

NOV 19 2008 AT 3:36:04 PM

Amber: no massage to go with it?

NOV 19 2008 AT 3:36:10 PM

Ryan: Well if you are offering...heck yes!

NOV 19 2008 AT 4:10:55 PM

Amber: ill be sure to keep in mind how fond you are of those :)



Nov 19 2008 AT 4:12:51 PM

Ryan: Why thank you my dear...I definitely want to fuck you In the ass again soon ;). That is if you don't mind getting ridden a little rough...

Nov 19 2008 AT 4:14:45 PM

Amber: i cant remember last time some1 texted me so upfront haha i kind of like it!

Notice that even in this very sexual exchange, there is a fun vibe with emoticons. The conversation is still not very serious.

You cannot always be filtering what you say because of how you think other people are going to respond. This is not only selfish, but also very draining. Selfish because you are cheating people out of the opportunity to get to know the real you and draining because you have to always be on guard and in your head worrying. On top of that, it is impossible to be in the moment, which is the most meaningful gift you can give to anyone.

When you are not in the moment, you cannot notice all the subtleties that go on in a conversation, and you will miss out on the clues she is giving off and all of the subtext of what she is saying. This is the foundation of being successful with women. Owning what you say without apology demonstrates that you are solid in your own identity and that you do not rely on others to define who you are.

EXAMPLE: JUL 8 2008 AT 5:17 PM

Tayla: Hey my darling gutter floater lol.



JUL 8 2008 AT 5:23 PM

Ryan: Yes my little cock weasel?

JUL 8 2008 AT 5:24 PM

Tayla: Ew dont call me that.

JUL 8 2008 AT 5:25 PM

Ryan: I'll call u whatever I want my love

JUL 8 2008 AT 5:27 PM

Tayla: Oh no you wont. Ill hurt you

JUL 8 2008 AT 5:29 PM

Ryan: I will pin u down on my bed and make u moan

JUL 8 2008 AT 5:30 PM

Tayla: Promise.

JUL 8 2008 AT 5:32 PM

Ryan: All u have 2 do is show up...i'll take care of the rest



JUL 8 2008 AT 5:34 PM

Tayla: I believe it sweetheart. Sorry I've disappeared lately just going through alot.

JUL 8 2008 AT 5:35 PM

Ryan: Thursday work 4 u? We'll make up then:-)

JUL 8 2008 AT 5:40 PM

Tayla: Yeah... Sounds amazing.

If you happen to truly offend a woman, do not make a big deal of it. Simply acknowledge it and move on with the conversation. Let's look at the previous example and change it so that Tayla was upset by the sexual nickname that Ryan gave her.

JUL 8 2008 AT 5:17 PM

Tayla: Hey my darling gutter floater lol.

JUL 8 2008 AT 5:23 PM

Ryan: Yes my little cock weasel?

JUL 8 2008 AT 5:24 PM

Tayla: Ew dont call me that.



JUL 8 2008 AT 5:25 PM

Ryan: I'll call u whatever I want my love

JUL 8 2008 AT 5:27 PM

Tayla: no you wont. That's disgusting, and honestly I'm a little offended by it.

JUL 8 2008 AT 5:29 PM

Ryan: Didn't mean to offend you my dear... You'er so sexy I was just thinking about pinning u down on my bed and making u moan

JUL 8 2008 AT 5:30 PM

Tayla: Promise?

JUL 8 2008 AT 5:32 PM

Ryan: All u have 2 do is show up...i'll take care of the rest

If you don't make a big deal about it, neither will she. If you acknowledge her disappointment then continue on with the conversation as if it were no big deal, she will most likely forgive you and forget about it. Don't dwell on the negative because the positive is so much more rewarding. If she continues to be upset even after you apologize, there is not much that you can do about it. Simply tell her that you have already apologized, and that it's time to move on. If she still won't budge, it is up to you to



decide if this is something you want to put more energy toward. Do you really want to spend time with someone who can't take a little joke and is offended so easily? Remember, you have options.

Now that you are ready to man-up and communicate your sexual desires to the women in your life, let's learn the nuts and bolts to smoothly transition into a sexual conversation.

## DIRECTIVE MISINTERPRETATION

It is your job as a man to lead and escalate the conversation. The problem guys often have is how to turn a seemingly innocent conversation into something sexual. With every text a woman sends, there are many ways to grab onto something she says and purposefully misinterpret it to turn it sexual. We call this 'directive misinterpretation'.

EXAMPLE: APR 22 2008 AT 4:09 PM

Anthea: ooo my prince charming

APR 22 2008 AT 4:20 PM

Ryan: Yes my lovely princess?

APR 22 2008 AT 4:23 PM

Anthea: you are rather adorable

APR 22 2008 AT 4:29 PM

Ryan: Awww....just for that I am going to bring you home some magic fairy dust ;-)



APR 22 2008 AT 4:38 PM

Anthea: lol.. id rather have a cuddle monkey

APR 22 2008 AT 4:39 PM

Ryan: Those are extremely rare....but for you my love I would search all of my kingdom and beyond!

APR 22 2008 AT 4:40 PM

Anthea: okay seriously u are the sweetest

APR 22 2008 AT 4:44 PM

Anthea: can i keep u

APR 22 2008 AT 4:45 PM

Ryan: Like in a cage? Prob not...in handcuffs for a night...maybe;-)

APR 22 2008 AT 4:46 PM

Anthea: Lol tease

APR 22 2008 AT 4:52 PM

Anthea: u make a girls mind wander...



Simply find ways to take what she is saying and change it so like she was insinuating something sexual. You should have the mindset that everything she says and does is her way of trying to seduce you. Thinking this way will help you begin to see what she says in a different light and allow you to easily misinterpret what she is saying and take the conversation in a sexual direction. This takes some practice, but if you do it enough, it will become second nature.

## GAUGING A GIRL'S SEXUAL RADAR

Often times, guys are unsure of where a girl is in regard to her sexuality. Is she conservative and reserved? Does she have hang-ups with sex? Is she a straight-up nympho waiting for you to bring it out? Knowing where she is on the spectrum and how she views sex will allow you to tailor your approach and make it the best possible experience for her. In addition, it allows you to figure out if she is sexually compatible with you. This is huge. You can gauge a woman's present sexual proclivities by sporadically throwing out little sexual innuendos and hooks to see if she bites or if they go over her head.

Ryan: "I just saw the cutest little squirrel in the park gathering nuts and it made me think of you :)"

Janiece: "lol! ur the best! saving that message! too cute!"

Danielle: "Why cause We both like nuts?"

As you can see, the same text was sent out to both girls but the way they each responded was completely different. While Janiece thought it was cute, Danielle definitely picked up on the sexual overtones of the text. It is apparent that Danielle is much more in tune with her sexuality and is comfortable expressing it.



You should be constantly dropping these little hooks to gauge a girl sexually. You will start to notice that as the interaction progresses and you continue to use the techniques in this book, her sexual radar will amplify and begin to tune in to you.

*Note: Just because a girl catches on to your sexual overtones does not mean she is easy or overly sexual. It just means she is more in tune with her sexuality and is comfortable expressing it. This is usually a sign of maturity.*

## SEXUAL INNUENDOS

Sexual Innuendos are the foundation to creating and building sexual states easily and comfortably with a woman. Because of their effectiveness and ease of use, we recommend that you begin to incorporate them into your interactions with women immediately. Let's begin by defining a sexual innuendo.

SEXUAL INNUENDOS – statements that talk about or describe something non-sexual in a way that alludes to something sexual.

What does this mean? Read the text below to get the gist of innuendo. The parts of the paragraph with innuendo are *emphasized*:

Sexual innuendo is a *hard* topic to stay *abreast* of. As a humor tool, it stands *erect* in the English language. While there are no *hard and fast* rules as to what constitutes sexual innuendo, many people have debated over the topic, and now the general principles at the root of the topic are *firm and well-rounded*. However, *full penetration* of the subject requires that the reader take a *long, hard* look at the target and be a *cunning linguist* in order to avoid *limp* phrases and imbibe the phrase with a *large handful* of meanings. The topic can become *hot* by attempting to *grasp* it, and the more one experiments with it, the more interested they become. Also, as the language changes innuendos must change in order to fill the newly created *holes* and *satisfy* listeners.

Sexual Innuendos are amazing because they introduce sexuality into a conversation in a fun way. Talking about sex is sometimes seen as taboo in our culture, a woman may feel uncomfortable opening up and showing her sexual side. When you bring it out in a fun way, women don't get offended. Especially since you are talking about normal everyday things. Women actually love to hook onto them and play along. It shows you are confident and can talk about potentially embarrassing topics without fear. It sub-



consciously puts her at ease because you are giving off the signals that sex isn't embarrassing or a big deal. This does not mean it can't be special, meaningful, or important, but it does mean that you are comfortable when it comes to sex and aren't going to be nervous or freak out when you get into a sexual situation with her. Remember, women think about sex just as much as we do.

EXAMPLE #1 FEB 4 2008 AT 8:46 PM

Sara: I have some super exciting news! But u don't get 2 know until thursday cause it is more fun 2 tell in person :)

FEB 4 2008 AT 8:51 PM

Ryan: Aww man...now u got me all excited and anticipatory!!!  
(seems like a word to me)

FEB 4 2008 AT 8:58 PM

Sara: It is a word! Nice work :) but now u have something 2 look forward 2 besides the noodles and mind blowing sex

FEB 4 2008 AT 9:02 PM

Ryan: Noodles would have been enough to get me excited...but now I am just brimming with enthusiasm!

FEB 4 2008 AT 9:05 PM

Sara: Glad i can make u brim :)



FEB 4 2008 AT 9:11 PM

Ryan: I doubt that is a sexual innuendo coming from u but I am going to take it as one and get a nice big smirk on my face

FEB 4 2008 AT 9:14 PM

Sara: U don't think i am capable of sexual innuendos? I am hurt! :)

FEB 4 2008 AT 9:20 PM

Ryan: In that case I look 4ward to hearing many many more ;-) who knows, maybe someday u will be able to keep up w/ me

FEB 4 2008 AT 9:25 PM

Sara: U r the the S.I. master. I can be ur pupil

FEB 4 2008 AT 9:29 PM

Ryan: Studying under me can be a lot to swallow sometimes (lesson one)

FEB 4 2008 AT 9:31 PM

Sara: I bow down before u... Oh! Two in one night!



EXAMPLE #2 DEC 17 2008 AT 11:12:33 PM

Nikki: 7 inches of snow today crazy huh

DEC 18 2008 AT 12:05:15 AM

Ryan: 7 inches is quite fulfilling I hear :)

DEC 18 2008 AT 12:06:41 AM

Nikki: Haha nice

As you practice using sexual innuendos, you will notice that you begin to see the world in a more sexual way. Certain words will jump out to you, making it easier and easier to come up with new ones on the fly. If you often have trouble moving interactions with girls in a sexual direction, this is going to do wonders for you. As you can see in these examples, girls like to use sexual innuendos as well. It can turn into a fun game where you both try to use more and more innuendos, and puts the both of you in a more sexual mood.

### “THAT’S WHAT SHE SAID”

Here is another simple way to jump-start the sexuality in a text. Any time she texts something that can be taken as a sexual innuendo, just text back, “That’s what she/he said.”

EXAMPLE #1:

Lindsey: “I hate getting stuck in the middle of things.”



Ryan: "That's what he said."

EXAMPLE #2:

Holly: "Man this is so hard!"

William: "That's what she said."

As you can see, this instantly turns a seemingly innocent statement into a sexual innuendo. Although this is funny, be careful to not over use this one. This is cheesy, but that's okay, as long as you don't over-use it.

## "LET'S DO IT"

This is a funny little technique that works well. Any time you make plans to do something, say a little something that is pretty funny. For example, if you decide to go grab some food say, "Let's do it...go eat I mean...not sex". This technique assumes that the girl is thinking about having sex with you, so you have to set her straight. Again, adding humor to something sexual takes the pressure off of both you and her.

EXAMPLE #1: JAN 6 2009 AT 2:11:49 PM

Ryan: Yay! So then it is high time we get together wouldn't you say

JAN 6 2009 AT 2:13:00 PM

Kassie: I do agree



JAN 6 2009 AT 2:24:00 PM

Ryan: Let's do it...hang out I mean...not sex

JAN 6 2009 AT 2:25:29 PM

Kassie: Haha yes lets. The day is up to you

EXAMPLE #2 AUG 18 2008 AT 6:23:31 PM

Julie: Hooray for new stuff :) do i still get to see you thursday?

AUG 18 2008 AT 6:32:50 PM

Ryan: Let's do it...hang out I mean...not sex

AUG 18 2008 AT 7:02:37 PM

Julie: Let's do it AND hang out :)

AUG 18 2008 AT 7:03:43 PM

Ryan: I like that plan :)

*Note: You can play around with this and add things on the end (i.e. Let's do it... hang out I mean...not sex. Jeez you have a dirty mind!) This also works great in person. When you finally*



*meet up with her, it will be much easier to move things forward and escalate sexually because you have already talked about doing it. You will be amazed at how many fun little techniques you will pick up from the people you meet. Keep an ear out. Just as you are learning this from us, you will learn a lot more from the new people you will be meeting. Again though, don't over-use these cheesy bits.*

## AVOID GRABBING ONTO HER SEXUAL HOOKS

A beautiful woman is accustomed to using her sexuality as a way to get what she wants. This is not a bad thing. Beautiful women learn that when they act a certain way, men react in predictable patterns. If she dresses, smiles, walks and talks certain ways she can get free drinks, skip the line, get out of speeding tickets, etc. This is extremely useful for her. What does this mean for you?

She will often times use subtle (or not so subtle) hints towards sex to excite you. As soon as she sees you biting onto them and getting excited she knows this is a way she can manipulate you. This puts you in the category of every other horny guy out there who is desperate to get laid. A high quality guy with many opportunities for sex would not become overly excited because he has no need to. He sees what is really going on. Instead tease her about it or act as if you don't understand.

EXAMPLE: DEC 3 2008 AT 2:37:38 PM

Danica: Im feeling extremely frisky today.

DEC 3 2008 AT 2:53:57 PM

Ryan: I like the sound of that..mmmm

DEC 3 2008 AT 2:56:09 PM

Danica: I bet you do. I think about you when I touch myself.



*(Here, she tries to take control by saying "I bet you do". The subtext is that she has the sexual power in the relationship. I simply down play it.)*

DEC 3 2008 AT 3:10:41 PM

Ryan: Haha yah right...isn't that a song? LOL

DEC 3 2008 AT 3:16:54 PM

Danica: I don't know, but I definitely do. ;-)

*(...no reply...)*

DEC 3 2008 AT 3:27:08 PM

Danica: Im going to dress up and seduce you on sunday!

DEC 3 2008 AT 3:28:53 PM

Ryan: I'll do my best to resist :) and I won't be mad if you happen to send a few more "enticing" pics my way in the mean time

DEC 3 2008 AT 3:42:15 PM

Danica: Why cant get enough?

Girls want us to buy into the frame that they are irresistible. Most guys are easily manipulated by a girl's sexual charm. In the example above, Danica tries to reel Ryan into her sexual frame. Since he didn't answer, she tries even harder to win his approval.



When a girl initiates sexual talk it is best for you to downplay it and 'flip the script'. Instead, inform her that she is no match for your sexual prowess. This communicates that you are used to (and unfazed by) a beautiful woman's sexual advances. It also doesn't hurt if she becomes competitive and wants to prove that she is very sexual.

*Note: Only after you have progressed the relationship to a certain point can you successfully fall a willing victim to the irresistible lure of her sexuality. That, however, is the topic for another book altogether.*

## PRIMING SEXUAL ENCOUNTERS

It can be a lot of fun to get a girl thinking sexually the day of your date. This allows both of you the enjoyment of anticipation. Simply recall a sexual experience that the two of you shared, or describe an encounter that you plan on sharing. Because this is a very straightforward approach, it is best saved for a woman that you are very comfortable with sexually.

EXAMPLE: MAR 4 2009 AT 9:20:38 AM

Ryan: You know what I keep thinking about?

MAR 4 2009 AT 9:33:01 AM

Keiko: What?

MAR 4 2009 AT 9:42:14 AM

Ryan: How amazing my cock felt in your mouth. I don't know what you do but WOW!

MAR 4 2009 AT 9:46:58 AM

Keiko: Wow, if I wasn't completely awake I am now... Stop flattering me - I still have a lot to learn and an apt pupil with a willing teacher.



MAR 4 2009 AT 9:49:10 AM

Ryan: Shall we get some practice in tonight my sultry temptress?

MAR 4 2009 AT 9:54:28 AM

Keiko: So u get to have all the fun before me? Perhaps, depends on how charmed I am by u tonight

MAR 4 2009 AT 9:56:40 AM

Ryan: That doesn't sound like an apt pupil to me lol. But hey, if it's not fun for you let's not do it.

MAR 4 2009 AT 10:03:31 AM

Keiko: Hmmm very true - lesson number1... And u do have a point, it would be extremely fun for me to get u off

MAR 4 2009 AT 10:19:22 AM

Ryan: You just turned me on big time!

MAR 4 2009 AT 4:13:22 PM

Keiko: So we still on for lesson #2 tonight?



MAR 4 2009 AT 5:02:01 PM

Ryan: Indeed\*;)

This example showed how to prime another sexual encounter with a girl you have already had sexual interactions with. If you are dealing with a girl who may be less comfortable with you in terms of sex, you can still prime her for a sexual encounter. See the section on Sexual Innuendos and Directive Misinterpretation for more subtle ways to get her thinking sexually before you meet up.

## CONCLUSION

The reason you are texting a woman is to meet up with her. In this section you learned how text messaging can get the girl you are interested in to think of you in a sexual way. This makes it easier for you to move the relationship to a more sexual level. Since it is very common for guy to fall into the friend zone after initially attracting a woman, this section is very important. You always want to move the relationship forward. In the next section, you will learn advanced text game. The next section ties together everything you have learned so far in this book.



## VII. ADVANCED TEXT GAME

### PROVIDE A SPACE

When you begin creating a sexual frame with a woman, it is important to make sure you provide a space where she knows there is no judgment. Because a woman's sexuality can be such a personal thing, it is much easier for her to hide it and be safe than share it and get hurt. You must rid yourself of moral judgment, indignation or immaturity. This also includes her knowing that you will not go behind her back and brag to all your friends or make fun of her. Besides, if you still do this, it's time to grow up anyway.

EXAMPLE: AUG 31 2008 AT 6:16:52 AM

Brenda: Hey i heard a joke...i wish you were homework cuz you would be hard and i would be doing you on my desk right now lol

AUG 31 2008 AT 6:18:53 AM

Ryan: Haha...let's study tomorrow then;)

AUG 31 2008 AT 6:19:50 AM

Brenda: Maybe after i beat you at a chugging contest



AUG 31 2008 AT 6:22:16 AM

Brenda: Hey lets play carpenter... First we get hammered then ill nail you lol

AUG 31 2008 AT 6:28:36 AM

Ryan: That sounds like a fun game... But I'll win ;)

AUG 31 2008 AT 6:29:12 AM

Brenda: I hope you would :-) i have to tell you something though

AUG 31 2008 AT 6:30:17 AM

Ryan: So tell me

AUG 31 2008 AT 6:32:10 AM

Brenda: I have only been with one guy i dont know how you feel about that i was with him for 3 years but now i feel like i dont have enough experience :/ You know for you

AUG 31 2008 AT 6:36:57 AM

Ryan: Experience has no standing in my book...an open curious mind with a sense of adventure and willing to explore who you are is what I value :)



AUG 31 2008 AT 6:38:22 AM

Brenda: Thats good to hear... Im always willing to try new things:-)  
i hope you are as amazing as you sound

AUG 31 2008 AT 6:39:35 AM

Ryan: Me too lol

AUG 31 2008 AT 6:40:47 AM

Brenda: Im sure you will be:-) ill talk to you tomorrow

When providing a safe space for a woman to open up sexually you will be surprised at some of the sexual fantasies women have. If you don't believe us pick up a copy of [My Secret Garden by Nancy Friday](#). This does not mean you have to be the one who fulfills her fantasies (it is fun when you do though), but it does mean you have to accept her. By providing a safe, judgment-free space for women to explore their own sexuality, you will not only make it infinitely easier for her to open up to you sexually, but also set yourself apart as a world-class lover.

## OVERCOMING HER INSECURITIES

There will definitely be times when you unlock a woman's sexuality much faster than anyone else ever has, or in ways she has never experienced before. This can be very frightening to her. She is not used to expressing and exploring her sexuality so openly with someone she likes, and most certainly not so quickly. Inevitably, this will cause some of her insecurities to arise and you must be able to handle them with honesty, confidence and the utmost care.



EXAMPLE: JAN 17 2008 AT 9:04 PM

Ryan: Did u send me a picture 2day? All my txt got erased

JAN 17 2008 AT 9:05 PM

Kerry: Yeah you so missed out

JAN 17 2008 AT 9:08 PM

Ryan: Haha...thanks a lot meanie!

JAN 17 2008 AT 9:21 PM

Kerry: You have new Picture Mail! Click Go/View to see now.

*(she sends a picture of her lifting up her turtle neck and flashing her bra)*

JAN 17 2008 AT 9:29 PM

Kerry: I sent it

JAN 17 2008 AT 9:29 PM

Ryan: R u wearing a turtleneck?..haha sexy sexy now I know where  
2 aim next time;-)



JAN 17 2008 AT 9:31 PM

Kerry: Thats not nice

JAN 17 2008 AT 9:45 PM

Ryan: Which part?

JAN 17 2008 AT 9:55 PM

Kerry: You are going to aim for my neck. Just not a very sexy thing to say. Guess I know what you think of me.

JAN 17 2008 AT 10:00 PM

Ryan: ??? R u feeling okay?

*(instead of buying into the argument ask a question to get to the heart of what she is feeling)*

JAN 17 2008 AT 10:01 PM

Ryan: Not your neck right between your breasts...and I think that's hot...so be offended if u will I still like it

*(Notice how Ryan is stating that he likes what he likes. If she is not into that, it's okay. He won't do it but he does not apologize for what he is into.)*



JAN 17 2008 AT 10:02 PM

Kerry: Not really

JAN 17 2008 AT 10:04 PM

Kerry: Oh well in that case I can't wait

JAN 17 2008 AT 10:25 PM

Kerry: Sorry im being a little hypersensitive. Had a long day & im bummed about some things.

*(She isn't feeling well. Something else is bothering her and she is taking it out on Ryan. He can now better understand what is causing her to react this way.)*

JAN 17 2008 AT 10:26 PM

Ryan: No worries nerdball :-)

JAN 17 2008 AT 10:30 PM

Kerry: I have to ask you something though???

JAN 17 2008 AT 10:37 PM

Ryan: Yes I am really a ninja...next question



JAN 17 2008 AT 10:42 PM

Kerry: Seriously ninja & be honest. Are you interested in getting to know me at all or are you more interested in sex. Don't get me wrong that's cool if you are.

JAN 17 2008 AT 10:56 PM

Ryan: What makes you say that?

JAN 17 2008 AT 11:00 PM

Kerry: Just want to know

JAN 17 2008 AT 11:02 PM

Ryan: I know but what even makes u feel like u need to ask that question?

JAN 17 2008 AT 11:05 PM

Ryan: What makes u feel like I am not interested in getting to know you?

JAN 17 2008 AT 11:35 PM

Kerry: Nothing you did. We seem to have more sexual talk towards one another than getting to know one another. Which is super fun but I just want to know. Trust me you wont hurt my feelings



JAN 17 2008 AT 11:37 PM

Ryan: Gottcha...im just a very sexual person...but I'm only that way towards someone when I am interested in them. Make sense?

*(Once again, there is no need to apologize. If you are a sexual person and enjoy sharing that with a woman that you're interested in, there is nothing wrong with that.)*

JAN 17 2008 AT 11:41 PM

Kerry: Yes. We differ there so I guess thats why im not sure how to take it.

JAN 17 2008 AT 11:45 PM

Ryan: Really...thats weird to me...who are you sexual towards then?

JAN 18 2008 AT 12:03 AM

Kerry: Until you. I have never sent a naked picture, never had text sex. Im really not a sexual person or haven't been. I sound like a wet blanket lol

*(Now we are finally getting to the bottom of the issue)*

JAN 18 2008 AT 12:37 AM

Ryan: Haha...not at all... Calm down...breathe...and let's enjoy our time 2gether:-)



*(The response here is crucial. She has opened up and shared something very personal. If you had told her that you were upset, concerned or even freaked out, she would have slammed the door back closed. It will be almost impossible to open her back up again. Be very gentle. Let her know it is not a big deal. We all have our insecurities and you want her to know she is safe expressing them without fear of you getting angry, hurt or defensive.)*

JAN 18 2008 AT 1:08 AM

Kerry: Ha ha ha. Thanks. Just telling you a little something something about me. Mums the word. Xx

JAN 18 2008 AT 6:07 PM

Ryan: Hey wanna hang out monday night?

JAN 18 2008 AT 8:11 PM

Kerry: Sure. Whatcha have in mind?

JAN 18 2008 AT 8:29 PM

Ryan: Nothing in mind yet just wanting to see you :-)

JAN 18 2008 AT 8:31 PM

Kerry: Well alrighty then. Monday night we are on like donkey kong.  
Have a good night.



When delving into a woman's sexuality, you must be very sensitive. Some women are extremely self-conscious about their body or have issues with abandonment or sexual abuse. You cannot know this beforehand so just be prepared to accept her. This does not mean you have to take care of her or continue the relationship, but it does mean if you have lead her to the point where she is opening up about these types of issues, you need to be able to handle them as a mature adult and as a man.

## ELICIT A WOMAN'S FANTASIES

The easiest way to get a woman to open up about her fantasies is to start by sharing one of yours. This works for several reasons. If you are open and confident enough to share one of your fantasies, then she is encouraged to either share one of her fantasies or to become a part of yours. You were vulnerable first so she feels safer about becoming vulnerable with you. This also invokes the law of reciprocity. When someone does something for us, in this case sharing a fantasy, we feel obliged to return the gesture.

EXAMPLE: 2:41PM

Nicole: ahhh i have to get gym clothes on..but i want to lay in bed,  
what opposites

2:42PM

Ryan: oh the duality of the human condition....get off your ass you  
lazy bum, you can't get fat or else we are going to have to cancel  
our date and get a divorce!

2:42PM

Nicole: hahahahahaa every1 i live with is secretely 500 pounds inside.  
last night for instance, i was fine. and then they brought out  
cupcakes from magnolia. lol how do u say no to those. i did  
feel proud for being the only person to have 1 though lol



2:44PM

Ryan: did you save me one??!!!!

2:44PM

Nicole: no everyone ate them lol hav u been to Crumbs downtown?

2:44PM

Ryan: man and I thought you truly cared about me :(

2:44PM

Nicole: ohhhh stop

2:45PM

Ryan: no but I have been to the Cupcakery and Sprinkles

2:45PM

Nicole: whats your favorite kind



2:45PM

Ryan: my favorite is red velvet

2:45PM

Nicole: ahhhh delicious, unexpected, but very impressive response

2:46PM

Ryan: one of my fantasies is to eat one off a girls back while doing her from behind..lol

2:46PM

Nicole: thats a lot of pleasure at once

2:46PM

Ryan: precisely

2:47PM

Nicole: one, the view ur getting, two, hello ur doin a hot girl (hopefully) doggy style, and 3, the cupcake? can u handle that?



2:48PM

Ryan: first there is no 'hopefully' and second I only have two hands but I'm pretty sure I can handle it :):)

2:49PM

Nicole: confidence is key, haha just gotta go for it

2:52PM

Ryan: good point...now where am I going to get cupcakes at this hour? hmm

2:53PM

Nicole: the hypothetical hour or the current actual hour

2:55PM

Ryan: which ever one gets me eating a delicious cupcake off a beautiful (and adventurous) woman's back

2:55PM

Nicole: my only suggestion is...keep one in the freezer..jk



2:56PM

Ryan: haha..if only you were bringing cupcakes instead of brownies when we hang out..lol

2:58PM

Nicole: what r ur plans for this evening?

*Note: Feel free to make up silly fantasies on the spot that relate to what you are talking about. Eliciting a woman's fantasies is a great way to create a sexual state while forming a bond between the two of you. It also allows you to discover what she responds to sexually (this includes what types of images you create through texts to get her turned on) and allows her to find out what excites you as well. The sexual encounters you share with her are going to be far more enjoyable this way.*

## USING DESCRIPTIVE LANGUAGE

Mastering the art of descriptive language is one of the most valuable skill sets one can learn. Not only does it allow you to deliver more engaging stories, more effectively communicate your ideas, and enrich your day-to-day experiences, but it is crucial to leading a woman's imagination and ultimately driving her wild with desire.

The easiest way to begin training yourself to use more descriptive language is to start describing things according to how they make you feel. These feelings can be both emotional and sensational (what you are experiencing with all five senses). Read the following two statements:

*"This cookie is good"*

*"Oh my this cookie is delicious. The bubbles are like little baby angels dancing on my tongue!"*

As ridiculous as that may seem, which statement actually engaged your imagination? Which one did you visualize? Which one made you smile? Which one are you



most likely to remember? Women take notice of how you describe experiences, events, and people. Remember that a woman's imagination is the key to powerful arousal and amazing sex. As we've mentioned before, the mind cannot differentiate between an imagined experience and a real experience. This is why you sometimes wake up from a dream confused and unsure if the events really happened or not. When you can lead her to imagine kissing, touching and even having mind blowing, awesome, passionate sex with you, guess what? In her subconscious mind, she has actually done those things with you and has the memories to prove it. When it comes time for the real thing, it will be much easier and more comfortable for her to do it since she has already rehearsed it in her head (and of course it was amazing!)

The more vivid you can make her imagine something, the stronger her experience and the more permanent her feelings associated with it will become. These are feelings you can now have her recall at any time, causing her to go into a sexual state much more quickly. This is incredible for her! Are you starting to see how powerful descriptive language can be?

Take a look back through the text examples we have been giving you and notice how the way we word things makes what we are describing much more vivid, memorable and engaging.

### "THE DIRTIEST DREAM"

A fun way to start a sexually-charged conversation is by using a little technique we have developed called 'The Dirtiest Dream Technique,' and it goes a little something like this:

EXAMPLE: DEC 23 2008 AT 5:49:20 PM

Ryan: I had the dirtiest dream about you last night...

*Note: You can add an 'omg' at the beginning and a '!' at the end to soften it if you are messaging a girl with whom you haven't built a solid connection. This shows you are surprised that you had a dirty dream about her. You can also add 'btw' to make it more nonchalant like it's no big deal.*



DEC 23 2008 AT 5:51:20 PM

Julie: Really?...do tell...

DEC 23 2008 AT 5:53:14 PM

Ryan: Well we were in the woods and it had been raining so we are both soaking wet when you fell in the mud and we began to mud wrestle...it was SO dirty! :)

DEC 23 2008 AT 6:09:21 PM

Julie: Haha you are a dork to the core. You might want to take a shower after that one.

One of the beauties of this technique is that by referencing a dream, you now become free of responsibility. After all, you can't control your dreams. For that very reason, it makes women even more curious! If you are in the so called "friend zone" with a girl you like, this can be the spark that begins her thinking of you in a sexual way.

Another fantastic effect of this technique is that you lead her into thinking sexually and then you release it by using the literal meaning of the word "dirty". She isn't expecting this, and it makes her laugh. But now when you take her back into the sexual state she will be more relaxed and receptive, allowing her to get more aroused and invest more in the interaction!

DEC 23 2008 AT 6:12:38 PM

Ryan: Did I mention how after I pinned you down mud wrestling I picked you up and pushed you against a tree and slowly began to slide my hand up your ribs under your clinging shirt?



DEC 23 2008 AT 6:16:57 PM

Julie: Well damn...so you feel like going hiking or camping any time soon?

DEC 23 2008 AT 6:20:13 PM

Ryan: I haven't even told you how as I gently lifted your shirt over your head I stopped pinning your arms up and passionately kissed you using your shirt as an umbrella for us...I'm telling you this dream was DIRTY!

DEC 23 2008 AT 6:25:54 PM

Julie: How is it that you just perfectly mixed being aggressive with being amazingly passionate and adorable...thats definitely a dream that should come true...

DEC 24 2008 AT 8:11:21 AM

Julie: So i'm about to go to sleep finally and i keep thinking about the dream you had lol. Hopefully my dreams are that good...it would definitely be a better night if you were actually here though i must say. G'night peter pan! :)

As you can see, this is a simple yet powerful technique you can use right away to move the conversation in a sexual direction. Women will not be able to look at you the same way. Often times they will continue to bring it up over and over. Have fun with this one.



## CREATE YOUR OWN TECHNIQUES

Just like the “Dirtiest Dream Technique” you can use almost any situation to start off the creation of a sexual state. Just use directive misinterpretation to transition the conversation into something sexual. A simple and fun way to do this is to role-play that she is secretly stalking you. This automatically puts you in the position where she is chasing after you. This is a fantastic position to be in. Girls find it incredibly fun and it is an almost effortless transition.

EXAMPLE: DEC 27 2008 AT 8:17:14 PM

Ryan: Did I just catch you spying on me as I was changing into my gym clothes my little stalker?!

*Tip: Adding that you are changing into your gym clothes as opposed to just plain clothes subtly shows off an attractive element. It shows that you take care of your body. Try adding in small things like this that allude to some positive aspect of who you are as a person.*

DEC 27 2008 AT 8:17:59 PM

Selma: Yes im watchin u. Nice ass....

DEC 27 2008 AT 8:20:45 PM

Ryan: Hey thanks ;) I'll let you grab it next time we are making out

DEC 27 2008 AT 8:23:24 PM

Selma: K im soo goin to grab it now



DEC 27 2008 AT 8:29:27 PM

Ryan: In that case I might have to slowly slide my hands down your cute little back and return the favor ;)

DEC 27 2008 AT 8:32:40 PM

Selma: Go right ahead

DEC 27 2008 AT 9:22:50 PM

Ryan: I'm not sure if that's a good idea cause then I might be tempted to slide my hands back up your ribs, firmly grab your hair and pull your head back as I kiss your neck.

DEC 27 2008 AT 9:26:56 PM

Selma: Sooo... What time r u comin over ;-)

*Note: It is important to note that this kind of sexual text is best saved for women who you've already been seeing and/or have been physical with.*

## PUTTING IT ALL TOGETHER

Here is a prime example using many of the principles taught in this section. See if you can pick out all the different pieces and how they work together to create a powerful and lasting sexual state.



EXAMPLE: MAY 28 2008 AT 7:34 PM

Kara: i will be in my LSAT class until 9 baby. I've been in this class-room since 12... im exhausted. give me words of wisdom.

MAY 28 2008 AT 7:37 PM

Ryan: Drink water, take deep breaths and day dream about me... that should get u through ;-)

MAY 28 2008 AT 7:43 PM

Kara: what should i dream about...? :)

MAY 28 2008 AT 7:51 PM

Ryan: Close ur eyes and imagine white washed houses w/ blue roofs on a cliff over looking bright green sparkling water... now imagine standing on one of those roofs. As I come up behind u and put my arms around ur waist...u turn look deep into my eyes and....ur turn

MAY 28 2008 AT 7:57 PM

Kara: no... keep going. this is turning me on...

MAY 28 2008 AT 7:59 PM

Ryan: So u want me to go on about how I gently touch ur lips with my finger tips then down ur neck slowly reaching the small of ur back gripping ur hips firmly?



MAY 28 2008 AT 8:05 PM

Kara: omg.... please keep going Ryan... im not kidding...

MAY 28 2008 AT 8:12 PM

Ryan: Well I suppose I could tell u how I pull u close so that our bodies are pressed tightly together the contours fitting perfectly together as i whisper in your ear

MAY 28 2008 AT 8:15 PM

Kara: what are you telling me....?

MAY 28 2008 AT 8:20 PM

Ryan: It's in french so u will have to derive its meaning by what I start doing to you next...

MAY 28 2008 AT 8:22 PM

Kara: i need english. you have 4 mins. before my test starts :)

MAY 28 2008 AT 8:24 PM

Ryan: you'll have to read my body language and the slight grin on my face;-)



MAY 28 2008 AT 8:27 PM

Kara: what are you doing right now? please tell me your hand is on your huge cock... it turned me on sooo much giving you a blow job....

MAY 28 2008 AT 8:36 PM

Ryan: u haven't even given me the chance to repay u in my own way;-)

MAY 29 2008 AT 12:57 AM

Kara: Haha true!

(...THE NEXT DAY...)

MAY 30 2008 AT 1:27 AM

Ryan: How was class?

MAY 30 2008 AT 1:28 AM

Kara: tiring... ahhhhhhh. so our conversation was sooo hot last night



## CONCLUSION

As you can see, using text messages to create and build irresistible sexual attraction is an essential piece in the texting game. By using the principles taught in this chapter, you'll find that the quality and enjoyment of your relationships with women will improve drastically.

If you look at all of the examples in this book, they all have one thing in common: They make a girl smile. Before you send a girl a text, imagine how she will feel when she receives it. When you take another look at the examples, try to pick out the techniques that were used. You will see that many of the examples contain at least a few different fundamentals. By practicing, you will start to master the fundamentals taught in this book, and soon enough, you'll have your own examples to share.



## IF YOU PIRATED THIS BOOK...

### DID YOU LEARN ANYTHING VALUABLE?

We hope that you found this material useful, and you see how it can seriously change your life.

**IF YOU DID GET VALUE FROM THIS BOOK,**  
we suggest that you give something back. This knowledge is only worth how much you choose to pay for it...

### PLEASE VISIT OUR DONATION PAGE

You can donate as little or as much as you feel this book is worth.

[VISIT DONATE PAGE](#)